

Published based on [Make Money Online While Not Looking Like A Scam](#)

# **Make Money Online While Not Looking Like A Scam**

Individuals wanting to make money online will have to at some time have people write that you or your online business is a scam. If you utilize a search engine about your affiliate program you will probably find someone who feels they were scammed. Internet business owners are naturally skittish and skeptical of any online business that gives them the chance to make money online. Here are a few actions that you can take to keep you from looking like you or your online business is a scam.

Action 1: Make sure you are always up front about any costs that might be incurred while someone is starting the business or affiliate program online. It is wise to try and offer a totally free program, but if it is not you will definitely be accused of being a scam. Offer to show a potential affiliate all of the potential costs they may incur so that people will be aware of the real situation with starting this business.

Action 2: Do not allow any message to go unanswered. The longer you go without making sure all issues are dealt with the more likely you or your plan will definitely be accused of being a scam. Make it a rule to return these types of communication within 24 to 48 hours of receiving them. You probably should put that time frame in writing as an auto response to their email. If you are struggling to meet that deadline because of any circumstance then make it known through your auto response email. There are more accusations of scams from the delayed response to this action than any other reason.

[youtube:Du8lkZQYNB0;[link:make money online];http://www.youtube.com/watch?v=Du8lkZQYNB0&feature=related]

Action 3: Make sure that if you will issue a money back guarantee then be quick to issue their refund. Some people will try out your program to see if it is worthwhile for 30, 60, or 90 days. If you keep people's money for longer than you said in the initial offer then they will message the internet with your plan will most certainly be seen as a fraud. Making your business work after individuals call it a fraud is virtually impossible. You had better keep people's money safely put away until their trial period is over just in case they want a refund.

Action 4: Plan to have great customer service. If you are difficult to reach or offer no help for your clients they will get trigger happy with their accusations of a scam. Be courteous and kind to people and allow them to ask even the dumbest of questions. If you upset them, ignore them, or otherwise make your program difficult to deal with you might be labeled a scam.

Action 5: Do not oversell the potential of your program that either you have not done or that very few of your clients have accomplished. Be realistic in your discussions of what people make. Write about some of the pitfalls and struggles of your particular offering and the length of time it takes to turn a profit. Do not offer a get rich quick scheme or that this business will simply sell itself. Individuals want a business that will simply make money without them doing anything and then when it does not work out they will label you and your plan a scam.

Action 6: Release any information about you or your program being called a scam and how you or your program dealt with it. Many people, even rival companies, may accuse you or your program of being a scam. Answer them as quickly and efficiently as possible. The people who have already invested into your plan will appreciate this gesture and know you have dealt forthrightly and quickly with the individual making the claims of you being a scam.

The internet is full of fraudulent programs and plans. Many people have been taken for hundreds if not thousands of dollars. People will research you and your program thoroughly to see if you are a fraud. You do not want to be labeled a scam, so follow the above actions to keep from these accusations.

Learn more about [home based business](#). Visit Jeff Dowdy's site to look at ways to [make money online](#). Check here for free reprint licence: [Make Money Online While Not Looking Like A Scam](#).

You can also find this article published on [Make Money Online While Not Looking Like A Scam](#), and on the tag pages [Affiliate Programs](#), [business](#), [business opportunities](#), [earn money online](#), [home based business](#), [make money from home](#), [make money on the internet](#), [make money online](#), [online business](#).