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A Simple Promotional Idea With A Very Large Impact On Customers

One of the simplest ideas may be one of the best when it comes to small business advertising for the holidays. It is one that involves just a little bit of ingenuity and a small out of pocket expense. Start early by ordering some nice looking logo mugs for the holidays and if you use mugs already as an advertising tool consider choosing a different looking style or designing them with a little bit of the holiday spirit, this will serve you well.

Then you'll need to get some cellophane, preferably in holiday colors, and tape to help them dress up (so to speak). Then all you need to do is find something wonderful to fill these valuable tools. Some of the finest ideas are, cookies, candy, candles, and even coffee and teas. These are just some of the wonderful products that you can use to create unique gifts for everyone on your list.

It will take you a little while to create these gifts so you will want to make sure to order them well in advance so that you can have each one stuffed and wrapped up before the holidays roll in. Remember, the holidays are just so much more fun when you are prepared for them well in advance. Ordering these items in advance can not only help you get your holiday gift giving list checked off in a hurry but can also help to save you money on your ordering.

This may be an interesting project for all staff or while sitting around listening to holiday songs to help you ring in the holidays and get in the spirit. It's fun to prepare the gifts for your customers that you know they will love and those who will help promote your business throughout the coming year.

For a very small investment you can use logo imprinted holiday mugs to dress up your holiday gift giving and these items will serve as a worthwhile investment for your business. Gift giving is essential to thank people who have helped you to grow your business all year long and using such economical items can really help you serve multiple purposes on a limited budget. Be creative and have fun with your holiday gift giving by filling mugs for people based on the things that they love the most and you will not only show them that you care but that you know what things they individually truly like.

During the morning, your customers will think of you while using the [imprinted mugs](#) you gave them. Utilizing [promotional mugs](#) for marketing purposes is becoming more common these days, whether they are ceramic and for in home use, or the ones that an individual can take their coffee and go with. For a full selection of mugs go to printedmug.net.

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