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# **Why You Need To Consider The Sony Digital Reader**

When considering an ebook reader, most people immediately reach for the Amazon Kindle. However, it would be beneficial to view other competitors in the market in this field. This is where Sony is stepping up. Sony's new line of e book readers also includes a pocket sized marvel, with a fine screen and a price point that will have a lot of people salivating.

The Sony eBook Reader PRS-300 pocket edition has an incredible resolution which means that the text will appear fine and help your eyes in the long run. One will feel as though he or she is reading a printout, not a digital image.

A cool feature of this digital reader is its screen: you can read it in direct sunlight without compromising reading quality. If you happen to be in an awkward position, you can also read in landscape position. Depending on what you are doing, you can hold the reader in landscape or portrait view.

Due to its fine resolution, the readers is designed to last 2 full weeks with a single charge, or about 7500 continuous page turns. It also accepts various reading formats such as PDFs, ePub, Microsoft Word and other text file formats. The internal memory is equally impressive as it can store around 350 e books (or a lot of documents). If you need more memory, memory cards can be used to store any other data (ebooks or files).

Touch screen functionality has been implemented to turn the pages and is as responsive as the iPod Touch or an iPhone. Due to its fast processor, e books can be downloaded quickly. Google Books has a great collection of e books as well as the Reader Store. Sony e book readers are taking over the market and provide a great competition to the Amazon Kindle.

Before you buy on an [e book reader](#), make sure to check out Chris' detailed report on the pros and cons of the [Sony Digital Reader](#).

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