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The New Three Foot Rules 3 Secrets: What You Learned From Your Sponsor Is Outdated

If you been in network marketing for 5 minutes or more you have heard of "the three foot rule". This goes on the crazy concept that if anyone comes within three feet of you they are a prospect. At the point of this three foot interference it is your job as a networker to verbally assault them with your opportunity. Ridiculous!

You go on about the greatest comp plan, the most pure products, the most extraordinary "whatever" and on and on. They tell the prospect how the job is holding them back from real freedom...yadah yadah yadah!

BE QUIET!!

You have no clue if they might really like their job or if it is what they have dreamed of since they were young. All because you want to push your own desires way ahead of theirs

Unfortunately this same type of shenanigans has showed up online. You can't even add a friend to facebook without hearing the pitch about the new hot product and the next meeting in your town. Yep that us the three foot rule Web 2.0.

The First Secret: The 3 Foot Rule repels prospects from you even if they join the rarely stick around. Most people will never duplicate this, nor do they want to. So they fail before they ever succeed.

If you can genuinely tap into the one thing that people truly care about your business would explode. This one thing is what moves them and drives them. Why they even bother getting up in the morning.

Once you master this area finding people for your opportunity becomes extremely simple but you may have to discard everything that your sponsor told you. This one thing is basis of what makes them tick.

The Second Secret: People Do Not Care About You! They Care About THEM.....Themselves Showing more of an interest in them than what you have to personally gain, is how you build a strong solid relationship. Remember its how much you care not how much you know. Truer words have never been spoken.

My wife and I had a conversation over the holidays and she recalled how she could not get a word in when talking to her relatives. Guess what they talk about...that's right, THEMSELVES. We agreed that the next time she sees them just ask them about, them. Once you show a real interest in another person they are more likely to listen when you tell them about your interests.

I know this goes against all the rules of The 3 Foot Rule, which brings me to the last all important secret.

The Third Secret: the more sincere relationships you form, the more value you create, the more you raise your worth. The relationships you create can increase your value in every way, even financially. Your most important asset is in your list of people of which you have built a business and/or personal relationship. It does not matter if you're selling used toothpicks, once you provide what your people need your business takes care of itself and you will have struck gold. Find a void in the marketplace and fill it, then you stand to make a lot of money.

Will Love will help you to [stop struggling in your MLM company](#) and learn the secrets that only the 3% know while the other 97% fail miserably using outdated methods of marketing. These free videos will give you the keys to unlock the "closed door" [marketing methods](#) used by only a few marketers.

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