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# **Cellular Technology Marketing Makes A Innovative Method**

A revolutionary concept in cellular promotion is emerging previously concept possible from the way of conventional advertising and marketing platforms as the following big thing in interactive advertising.

Nicknamed recorded as blue magnet, software, marketing material sent for a short distance, mobile devices with Bluetooth activated, the technique from the following generation of marketing.

BlueMAGNET is often a Bluetooth Organization band-aid that relies on Bluetooth in communicating towards accessible aural a assertive advantage breadth by borer into the wireless connectivity affection of today's avant-garde adaptable guidance devices.

Studies show that a high percentage of buyers can now carry mobile phones and Bluetooth devices, which has about 80% of mobile users and portable devices.

The computer software can be downloaded within the internet site and install bluemagnet.com 1 minute to make, but as soon as in place right away starts acting as a huge magnet for customers. They also have other Bluetooth promoting solutions, in case you use a separate device, instead of encouraging the installation of one's software.

is 500 meters inside beach, the blue search magnet for Bluetooth enabled devices and automatically send promotional materials are sent. If the owner of a mobile phone or device accepts the offer, the message is delivered very easily for ones device.

Advertising materials include text, images, audio files, video clips, organization cards and even calendar reminders. It can also send Java applications and games as well as common Office document files in such formats as word, excel and pdf.

Blue magnet is also installed in malls, cafes and restaurants, banks, concert halls, the local terminal, bookstores and also a few other companies. The procedure can also auto-pilot and 24 / 7 throughout the year that commercials are formulated with a system so affordable.

Bluetooth is often a wireless technology standard free exchange of info within a certain number or remotely through radio broadcasts from shortwave fixed and mobile devices, which makes individual area networks (PAN) with high levels of security.

Created by telecoms vendor Ericsson in 1994, it was originally conceived as being a wireless selection to facts cables by connecting many devices and overcoming difficulties of synchronization. This revolutionary program of promotion is obtaining lots of attention day right after day in your effortless reason. The Bluetooth promoting doesn't cost the corporation owner any income on a extended run in contrast to other ways like SMS in which you'll need to hold paying for each campaign you create. While using Bluetooth marketing solutions, you will create as many campaigns as you would like and run them for as long as you want without having paying one penny.

You need to try it... it's as we stated before, the next generation advertising and marketing method.

Mind Vision Consulting, a growing company in the arena of [Bluetooth marketing](#). You can view their product 'BlueMagnet' for an easy [Bluetooth advertising](#) solution. Mark Cox Business Marketing

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