

Published based on [The Wide Different Kinds Of Ceramic Mugs](#)

The Wide Different Kinds Of Ceramic Mugs

Purchasing your customer a promotional ceramic mug is a good idea. Ceramic mugs will remain around for 10-20 years, and as you put your company name and logo on the ceramic cups, it is possible to entice both your visitors and their friends to come back more and more to your business through the beauty of guerrilla marketing. So, what kinds of mugs exist and what must you learn about ceramic mugs?

The ceramic mug is a cup that usually will hold hot beverages due to the handle that keeps your hand from burning while holding the mug. Most often you'll see ceramic cups holding tea, hot chocolate and coffee however, many people love to put soup within their cups and drink it that way. Mugs require a handle to be called a mug, and usually the mug will hold about 12 fluid ounces or 350 milliliters, that is double exactly what a tea cup will hold.

Before, mugs were made from wood, bone or clay however, modern mug is made mostly by ceramic materials that may include earthenware, bone, china, porcelain and stoneware. Pyrex, which is a strengthened type of glass, is sometimes used. Among the advantages of ceramic mugs is the fact it is possible to put silk screen printing on the mug to display a business name and logo. Each image and wording is fired onto a mug to ensure that the look and wording won't come off with time.

An extremely unique kind of ceramic mug is the Tiki mug. The Tiki mug is a drinking mug that came around in the mid-20th century. Every single mug incorporates a sculptured drink that depicts the image of Tiki gods from Micronesia, Polynesia or Melanesia. Anything tropical is typically featured on the mugs and they also serve for people to escape from their day-to-day lives with the tropical and beautiful Tiki mugs. The only problem with the Tiki mug is that the sculpturing on the mug makes it a little more difficult to put your business name and logo on them. If you can though, do it, because Tiki mugs are highly sought after and collected. It is also a very unique kind of mug that could get your customers using them repeatedly and for that reason showing your business name and logo with other people throughout the lifespan of this Tiki mug.

DiscountMugs.com is a large distribution company based in Miami, Florida. They are web-based and factory-direct which allows them to keep prices lower than the rest of other sellers. They also have a large number of promotional gifts from beer mugs and tote bags to shot glasses and coffee mugs.

On bonechinamugs.net you can get valuable tips on [bone china mugs](#), discover all about them and learn about sales and price reductions. If you read about [personalised gifts](#), this website is a spot where you will want to go.

You can also find this article published on [The Wide Different Kinds Of Ceramic Mugs](#), and on the tag pages [Advertising](#), [business](#), [ceramic](#), [ceramic mugs](#), [custom gifts](#), [gifts](#), [home](#), [marketing](#), [mugs](#), [personalized gifts](#), [product](#), [promotion](#), [shopping](#), [tea](#).