

Published based on [6 Internet Marketing Myths To Deflect](#)

6 Internet Marketing Myths To Deflect

The 6 internet marketing myths mentioned below will waste your time, drain your energy and empty your pockets if not avoided. Get to know them and see if they fall into your hands and situation.

Myth #1: Internet Marketing is Effortless

Though it is comparatively easier to traditional brick-and mortar businesses, internet marketing still involves a lot of work. Internet marketing is not easy. It takes time, effort not to mention money and anyone who suggests otherwise is kidding me.

Myth #2: ANYONE Can Make Money Online

Simply not true. Unless you get off your couch and read everything you can about internet marketing then put your plans into action, you will never make a dime on the internet.

Myth #3: You Can "GET RICH QUICK" On the Net!

This is a trap that a lot of newbie internet marketers falls into. Scammers make the "get rich quick scheme" sounds so easy but it just won't happen overnight. Instead do some research and find out what people really want and need then give it to them.

Myth #4: It's FREE to Do Business Online

Internet business start-up cost and maintenance cost is pretty low, compared to opening your first coffee shop or gift shop in downtown Los Angeles. Once you have your domain set up, you only pay for internet connection, advertising and ongoing educations, that's it. You can't expect to make money selling free stuff and ask others to do the same.

Myth #5: It's TOO LATE to Start an Internet Business

Every year the stats will show you the number of people shopping online are increasing, their spending dollars are growing and the number of people going online is increasing also. It's never ever too late to start anything and that includes internet business.

Myth #6: The BIG Money Talk is JUST HYPE

Although you will be hard pressed to find experienced internet marketers to tell how much they spend on promoting and advertising, the truth is, it takes money to make money in internet marketing.

It may take some time, but if you stick to these things, you will surely make every penny you spent on your online business worthwhile as you go successful in internet marketing.

Want to learn how to use Facebook to market your products and make big bucks? Checkout the ultimate [Facebook Business Academy](#) and read our [Facebook Business Academy review](#).

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