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Affiliate Marketing: 3 Killer Issues To Consider!

Once you have signed up for what appears to be a great affiliate program, you have already developed your strategy, selected your banners, and other materials for marketing.

Following internet marketing guides does not always lead to succeed. On the way to make money online, you may face some obstacles, or you may wonder why I do not earn so much. In this article, you will discover some issues that may hold you back from success.

Issue (1): Soggy cookies

To get your affiliate commission, it should be clear for the vendor who referred the visitor. To this end, a piece of software called cookies is used to store your affiliate ID for a certain time frame. This way, even if your referred visitor did the payment later on, you will still keep the right to get your commission for this sale.

However, the bad news here is that cookies do not last for ever. They last for a time frame, which ranges between one visit to few months. Here, you should not forget that, if your referred visitor cleaned his history, then your affiliate ID will be deleted too. This way, you will lose your commission.

Hence, it should be your duty to target merchants that work with long-term cookies. Otherwise, your chance to earn a commission is lower.

Issue (2): Multiple methods of payment

If you joined an affiliate program via a network, then you will find that most merchants offer several methods to pay, e.g. PayPal, American Express, etc. This works fine for the customers, but it does not work that fine for affiliates.

In this context, it is extremely important to check the merchant's payment methods. Make sure that they are legal and well-known methods. From my personal experiences, it is strongly recommended to join affiliate program through giant networks like ClickBank, Commission Junction, etc. This way, they will take care of the payment for you.

Issue (3): Monitoring your arrangements

Some affiliates think that monitoring their campaign is not important because they trust their vendors. Even, if it is the case, monitoring is still very vital. Do you know that your merchants can get some problems with their tracking software? So, observing your campaign is a vital process in all cases.

Are you interested to stop knocking your head against the wall to [learn affiliate marketing](#)? It is your one time chance to stop this right now. Discover for FREE how to make a living online using the top rated [internet marketing affiliate program](#).

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