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A great way to combine business, education and pleasure is to use Forum marketing to promote your MLM products and opportunities. Find the right forum then join in the conversations and debates with fellow members of the community. When people read a post and get valuable information or insight from it then they are likely to want to visit the website of the person who made that post. This will benefit a distributor when these website visitors become new recruits and/or new customers.

The initial stage in this method of marketing is to find the best forums. It is worth spending time researching the available forums to find ones that will prove valuable. Think of the product or service offered by the parent company and look for forums where the members will find this valuable. Another good type of forum to consider is those that are geared towards small or home businesses, but check posts to make sure that they are MLM friendly. Consider also not just the number of members but also how much activity there is.

Before joining it is a good idea to check through the rules of the forum. In some places the rules ban advertising, or have other provisions that will make it extremely difficult to do any effective marketing. That type of forum is best avoided. It is also a good idea to check the rules to make sure that you are always complying with them and not doing something that will get you banned.

It is worthwhile to spend time carefully setting up a user account. Make sure that the user name chosen projects a businesslike image and not a silly or spammy one. Choose an avatar that will not cause offense, an actual picture of the user is a good choice. Think about the creation of the profile, it needs to show authority and experience but also a few details to personalize it. When creating a signature remember to look at the rules; this is one area that is often broken by newcomers.

Posts on forums should always be from the perspective of someone knowledgeable about the subject. This doesn't mean being a know it all or having big disagreements with established members of the community! The aim is to look like someone who knows what they are talking about and can be trusted to give good advice.

Join in ongoing conversations by providing useful information and where required helpful advice. Add value to the community and help members of it, don't be someone who only joins in if there is an opportunity to promote the business.

Another good way to contribute to a forum is to make posts that can stimulate an interesting discussion. Good things for this are relevant news items, or new information or research. However, be careful not to be too controversial and risk alienating people, or to start an argument. Arguments and drama are best steered clear of they are almost impossible to get involved in without upsetting someone.

Forum marketing activities will build up visitors over time, this is a longer term strategy don't give up too soon. Also make sure that there is an effective plan for what to do when people visit the website.

Gary Carter is an [internet network marketing](#) entrepreneur documented for turning dedicated MLM network marketers into success stories. Learn how to attract endless new distributors and customers to your MLM network marketing business by signing up for the "[7 FREE Training Tutorials](#)." In these FREE tutorials you will discover the secret to getting automated leads, distributors, and sales for your business.

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