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How To Use Chandler Web Design To Get Your Business Online

If you are the proud owner of a business in Chandler, Arizona, but you still haven't had a website developed for your business, it's probably a good idea to speak to a Chandler web design company as soon as possible. Chances are good that all your competitors already have websites. Without a website you could be losing many customers.

Before you visit a web designer, get all the basic information about your business ready. Don't expect the web designers to somehow 'know' what to write about the business. You are the one person who knows your business and it's strong points and weak points best, so you are the one who should provide that information.

If you want to use your business logo on the site, scan it in in jpeg format before the time. Make sure it's a good quality image. If you provide bad quality images to the designers, you can't blame them if the images on your website are bad quality as well.

Keep in mind that, although you may love Flash and graphics that jump around, your customers might find them irritating. This will vary according to the type of website you have. A website for a doctor or lawyer should be much more business-like than one for an artist, for example. Discuss your needs in this regard with the design team.

Whether you want a business or private website, remember that the trend nowadays is towards interactivity. The most basic example of this is a web form so your visitors can ask for more information. More advanced examples include things like online chat and discussion forums.

Once the designers have completed the website, someone must submit it to the most important search engines. There should also be a system of continuous promotion. Social media websites as well as social bookmarking sites are very useful in this regard. You can also for example write a blog about your field of expertise and include links back to your website. If you are an entertaining writer, you could draw thousands of visitors to your website this way.

Not all Chandler web design firms specialize in the same type of websites. Some do only small business sites, others concentrate on corporates. There are even designers that specialize in websites for professionals such as lawyers and accountants. You should therefore speak to more than one of them in order to find the right firm for your particular circumstances.

Looking for a high end [Chandler web design](#) firm? Then visit Jason Turnquist's site on how to choose the best [web design in Chandler](#) for your website.

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