

Published based on [Avoiding Dangerous Website Traffic Mistakes](#)

Avoiding Dangerous Website Traffic Mistakes

When it comes to generating website traffic you want to make sure you avoid some of the most dangerous mistakes that a lot of people make. If you make some or both of these mistakes, you will insure that you are not going to increase traffic. In this article I want to explain to you precisely how to avoid them and what you can do instead to make sure that you will be successful in you attempt to increase website traffic.

Traffic Building Mistake #1:

The first traffic building mistake that people make is buying too much traffic before you know your customer value. This is totally a common mistake that most people make when they are learning to generate traffic. They go ahead and buy a huge amount of traffic and then hope for the best that these visitors will buy something.

The reality is you need to make sure you know what your customer value is long before you go ahead and buy a lot of traffic. This is done by testing the traffic first and making sure it converts to sales. Then once you have proven this - then and only then you should go ahead and buy as much as you can afford!

Traffic Building Mistake #2:

Trying to increase website traffic by outsourcing your traffic generation is the second major mistake. This big mistake that a lot of people make is also the reason why a lot of them to go out of business and wind up very broke.

The reason is this - if you start by outsourcing all your traffic generation, you're putting your most valuable skill set into someone elses hands who definitely does not care about your business as much as you do.

So the simplest solution to this is that you need to either do it yourself, or get someone you respect and trust to do it for you but be careful that you still continue to have control of the process.

Here is the bottom line, if you avoid these two mistakes you will greatly enhance your chances of success online and will generate much more traffic in the process.

If you are not confident in your skills and have a limited budget consider investing in an Internet Marketing Training Course. What you spend in training costs will save you money and heartache in the end, and ensure your success in the future.

Want to find out more about how to [Increase Website Traffic](#), then visit Patricia Hedge's site on how to choose the best [Internet Marketing Training](#) for your needs.

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