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# **3 Ways To Make More Money From Your Website**

It's not hard at all to learn how to generate traffic to a website, or to even make the site for that matter. All of that aside, it's the making money part that usually throws people for a loop [Empire Formula](#).

The one typical area where a lot of folks drop the ball is acquiring a good working knowledge of how to correctly implement the knowledge of a particular monetization method. This is why it's important to study various money making ways that you can add to your site before jumping onto any conclusions. Once you are sure that your target audience will be comfortable with a certain method, then go for it. What follows next are several monetization methods that have long since shown to be viable and profitable.

Have you ever considered setting up a sort of online marketplace? Your capacity would be that of the go-between. It doesn't matter at all how big or small you are in the beginning; you can still get started and do this. Of course it will help to choose a good niche market for this; but basically what you'll be doing is bringing people together so they can buy, sell, trade, barter, or what ever they want to do. You can make money by either charging a small fee for listing items. The only drawback to this method is that you will have to get a software programmer to create and integrate the marketplace into your site, since there are no readymade solutions. As you can see, this is also an entire business model, and it will appeal most to those who have an interest and are willing to postpone their returns.

Affiliate marketing is another highly popular way to make money through your website. Effective affiliate monetization methods include optins for email marketing, adding banners, links, video and other means to your website. You'll earn commissions for each product or service you sell. If you're a complete beginner to online marketing, just know that this is a method that "can" be hugely profitable to you. It's not hard to go into any of the major IM forums and find people who do this full-time and make great income. It's easy to search on the web and find tons of websites and all they're doing is promoting affiliate products.

If you like audio, there are audio advertisements such as Pay Per Play which will play about a five second audio clip (ad) the first time a visitor goes to your site. It never hurts to be open about trying/testing new forms of advertising or monetization, and that's the story with this one because it is new to IM [CPA Renegade](#).

These are but a few, very small handful, of business monetization methods employed on the net. Your best bet is to always stay alert to what is going on in business, and if you see something that catches your eye, then test it out if possible. It's important to test new waters so that you can increase your site's income and at the same time grow your online business.

If you want to know more about [Squeeze Page Templates](#) than be sure to check out my full [Squeeze Page Templates Review](#).

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