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Unique Business Card Printing Tips

Intro: Business cards are often the first introduction to a company's brand. As such, I firmly believe that business cards are here to stay and that they serve a social and a practical purpose.

1. Match your business cards with your personality and that of your business. Business card introduces your company and reinforces your company's image. No one knows you, your business, or your customers better than you do. So don't give this job to an assistant. It's too important. In addition to serving as a convenient reminder of your contact information, a

2. Business cards should not be valued objects of desire ending up in a museum. They are only pieces of paper which serves as an introduction. So for crying out loud, leave the back blank so people can write on them.

3. Make it unique. Business cards are a lot more colorful and flashy than they used to be. Business cards are handed out personally to the person you are talking with. Now, if the person stops talking when you hand them your business card, then you know you have a great design. A design needs to make a splash, stand out from the crowd

4. The key to a successful business card is making sure that you utilize all the space with the information that you need to get across to your customer. Every square millimeter of your business card is valuable real estate. Use it wisely and like a well designed home, make good use of empty space.

5. Options - Shape, color, print, font, , texture, is all available to you. It doesn't matter whether you lack creative abilities, you can make good use of business card templates and advance design tools that permit you to modify them. Colors have a look, feel, and mood setting. You'll want to consider these carefully. Colors are of great significance for conveying the motto of the company.

6. Custom - A custom printing and design may cost you a little more, but it is still very reasonable. So if you are starting a business or want to freshen yourself up, look into custom business card printing.

Conclusion: If you don't have a business card, you're not really in business. If you don't have a GOOD business card, then you might as well close the doors. If you're going to do it right, then talk to a Business Card Printing expert. It doesn't cost much more and you'll be very happy with the results.
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