

Published based on [What's Inside? Mass Cash Coverup Review](#)

# **What's Inside? Mass Cash Coverup Review**

With the network of web sites that I run for real estate investors, I've been focusing very a bit of time, cash and resources on constructing incoming hyperlinks to these websites from web sites that have relevant, related content.

When I have thousands of other things that I might be doing, why would I bother?

Well, there is the apparent cause: hyperlinks coming to your website means that, at times, people can find those hyperlinks when they are visiting these other web sites and, because it is a related kind of website, they may discover it interesting and click on it. That means direct traffic to my website. With a hugely well-liked site, that may mean a small stream of visitors coming to my web site frequently and that's awesome.

Nevertheless, that is not the only cause why I am so focused on constructing links coming to my web sites. Another cause is the fact that hyperlinks coming to your website are votes, from the Internet community, that you website is worth visiting and that indicates a great deal to search engines like google and specifically Google once they figure out how popular your website is and ultimately if, and where, it ought to show your website when somebody searches their database.

The concept, overly simplified for apparent reasons here, is that if 100 people found your web site interesting enough that they linked to it, then other individuals may also discover it interesting and would wish to see it.

Another way of saying that's that a link is really a vote for your website and search engines like google tend to say, the more individuals that vote for a website, the more likely others would enjoy it too.

So, I have been and will continue to work diligently on discovering other related sites that would benefit from linking to my site and encourage them to do so. Actually, that's what several of the marketing tests that I currently have running on Ruthless Accountability are doing.

I strongly recommend to get the [Mass Cash Coverup](#). Nevertheless you should read the whole [Mass Cash Coverup Review](#) here.

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