

Published based on [What Aspects Make A Professional Website](#)

# What Aspects Make A Professional Website

Web designing is probably the most widely employed designing around the world! Every recognized body, every association, almost every actor has a website. As of 2009, there are more than 233 million websites. Every site has numerous web pages! What is the total number of web pages? You do the maths! Statistics say that if you click on a webpage each second of the day, it would take us 99 years to complete the internet. Add to that the thousands of pages getting created each day! Staggering numbers aren't they?

So imagine you are an owner of a website! How can you make your website stand out from the multitude of websites available online? What aspects make a professional website? What makes it special? What makes it different from the masses of Internet web sites created by amateurs?

Firstly the most important aspect is the appearance of the website. When we speak of appearance it mostly involves two things.

In most cases the background and text are in contrasting colors, which allows a person to easily read the text on the website. One of them is a combination of colors. Many colors to the web site attractive and people with sight problems can also access web sites; too many colors can be a strain on your eyes. Professional designers usually come in three main colors and different shades. Also the color scheme should be made so that the main content of the website stands out and is unreadable. While the coloration of the website is simple and attractive web page text is highlighted and can be read easily without effort. After all the reason to create a website is that people will read it! For example, Yahoo's popular web site used for the white background for the logo purple and black for text.

Another thing to consider is that the images or graphics on the site must be closely related to the website. It is also something that reflects negatively on web designers. Images that are out of context can mislead the user and that is something no professional web site owner you want.

The other is navigation. Navigation means - your guide to move from one place to another, in this case it refers to the links on your webpage to move through your website! Navigation needs to be simple, links must stand out on your webpage and it must not take more than 3-4 links for a person to reach a destination. Most commonly one page called the home page has the links to almost all parts of the content on a website. This makes the navigation much easier. Let's consider the same example again. Yahoo's homepage has the links to all the content on the website - mail, games, messenger, movies, music and so on.

In other words the difference between a professional web designer and an amateur is that a professional web designer keeps it simple and easy.

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