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Effective List Building Techniques

Did you know that that most profitable online marketers are the ones who have their own lists of customers? When it comes to making money, the most valuable of all kinds of capital is the connections which you make with customers. So what is the secret to building trust with a large customer base and having a way to contact them to make offers? Follow this article and you will find them out.

To begin with, you should offer people something for free: an e-book, analysis or report, whatever it is it should be free of charge. In order to get this free thing a person will need to submit contact details to your system. So, as you can understand free is not really free, as you will get info you need in return.

Second, create a short message for the end of your email signature and make sure that it invites them to opt in just as the squeeze page does.

Third, you can create articles and post them online with a small resource box to invite people to your opt in page. Be sure that the article tells them just enough to get them to want to hear more, but not so much to where they think they are done seeking information.

Fourth, get in touch with list owners and offer them a joint venture: you market your product to their list and they receive 50% of profit. It is a great way of building lists - as people will buy from you, you will collect their contact info.

Fifth, find affiliates to promote your products and pay them a compensation for each opt in. Don't forget to send an e-mail to your new members to verify their subscription. If they will confirm it you will know you need to pay your affiliate.

Sixth, ask people you know if they would like to be a part of your list. Moreover, you can set up a 'tell a friend' script in your emails to your list and let people help you to reach your goal.

Seventh, buy or rent client lists to promote your own subscription. Do not forget that you should be ready to offer something for free to those who submit their contact details. If they agree, it will ensure that you have quality opt ins.

Eighth, as soon as you have your small client list, make a deal with another online marketers and exchange ads placements. It is a win win solution, which will make your list building easier and faster.

Ninth, use social networking profiles, blogs and forums to place links to your opt in page. Make sure you are offering something for free here as well.

Finally, keep in touch with clients you have and send them useful and interesting info every week. This will ensure that your member list will remain growing and people will be loyal to you.

If you would like to generate profit from your website, check out this great [SEO Company](#). They have a very rewarding [SEO Affiliate Program](#) and are ready to answer your questions 24x7-365 via Live Chat.

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