

Published based on [Why Not Become A Social Media Manager - The Nicest Job In 2010](#)

# **Why Not Become A Social Media Manager - The Nicest Job In 2010**

Social media manager? Yes, the most in demand job in the world right now. Why? Well, it's actually a new job title that was not around a few years ago. According to Inc. magazine, 91% of all businesses are attempting to use social media to promote themselves in 2010.

Why are businesses using social media? Because the outdated methods of advertising are simply not working any more. So businesses are moving their advertising budgets to social media and managers. Is it working? Yes, a survey says that 85% of businesses surveyed said social media created a positive return on investment and a buzz for their business.

Most business owners don't understand how this new advertising works or how to use it to effectively grow their business. More importantly, they don't have the time to do it. So, that's where social media managers have come on the scene. Experts are estimating the demand for social media managers may be as high as 10,000 to 1. That sounds like pretty good odds, right?

The great part about learning is it takes less time than you think. You can become trained in a weekend and you need no prior formal training. Better yet, you can do this from the comfort of your own home and be your own boss. Most of it could actually be done from your cell phone, so you can be out doing other things while you are making money.

So, you are probably wondering how much can you make? The median rate right now is around \$38,027 a year. Not bad in this economy. Businesses would gladly pay \$500-\$1000 per month for you to keep them from being killed by the competition. You would only need a few clients to make a full time income.

You could start part-time and not have to quit your day job to make some extra money or acquire more clients and eventually work full time. In this video I'm going to share with you, Kate Buck shows you how she is making \$10,000 a month part time from home (85% of it from her cell phone) so she can still have time to spend with her kids. She will shorten your learning curve and help you avoid making the mistakes she first made when she started out.

Discover how to cash in as a [social media manager](#). Right now you can make some good money in this job. All you need is an internet connection and the proper training. Learn how to become a [social media manager](#) like Kate Buck. Check here for free reprint licence: [Why Not Become A Social Media Manager - The Nicest Job In 2010](#).

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