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3 Quick And Easy Article Marketing Tips

Many thousands of online marketers realize the power of article marketing for producing seriously targeted traffic, do you? So that's why we want to review some excellent article marketing tips that can add some power to your online business [CPA Renegade Review](#).

One way to use article marketing that many people don't think of is to combine a group of articles on one topic into a report or e-book that can be given away. You can use this method as a way to get new subscribers or website traffic if you do it right. This can be done without spending any money, it only takes a little ingenuity. If you had 40 articles on natural healing, for example, you could compile them into a report on "how to heal yourself naturally" with 40 different chapters. The biggest advantage of creating such a report and giving it away is that you'd get free, viral traffic coming to you from different sources. Make sure you give your readers "give away" or "distribution" rights, so that they can give away the report to their visitors or subscribers. The more the report spreads around, the higher will be your chance of getting free traffic. Word of mouth publicity can be the best kind, and if you are providing people with quality free content, you can make use of this. If you have a bunch of articles on your hard drive, you should make use of them. This is a marketing tactic that is easy to do and can bring you great results.

If you have created a product that affiliates are selling, you can use article marketing in a very effective way. You can give your affiliates articles to use, in which they insert their own affiliate IDs. You can make it easier for your affiliates to sell your product by giving them content. In a way, you're helping your affiliates to bring in more sales, which will obviously improve your profits. Promotional articles are a great tool for your affiliates, as it gives them a cost free and easy way to promote your product.

When you are writing your articles, don't make them too similar to each other. Your articles should have some diversity in terms of their subject matter and emphasis. You won't get as much from your articles if they all talk about the same thing. Having a variety of topics will be more pleasing to readers. This doesn't mean that you are going to go outside of your niche. You can remain in your niche and still talk about different aspects of the subject. The more value your readers get out of your articles, the higher will be the response. Besides that, there are thousands of articles online and differentiating yourself from the competition is important [Massive Passive Profit Review](#).

In summary, the above tips that we discussed about article marketing are not very unique but they can make a huge difference to your article marketing campaign when you put them to use. This marketing method is almost alone in its power to provide such high returns for the little effort invested.

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