

Published based on [Ten Tips For Effective Web Design](#)

# Ten Tips For Effective Web Design

Web design is a crucial element of a website and plays an important role in driving traffic to a website. A website acts as your representative to the cyber world. To make a favorable impression on first time visitors, having an attractive website is a must. A website should be interactive enough to keep users engaged and a web designer should focus on a web design that can increase the usability and web visibility.

Apart from looking aesthetically good a website should be interactive and easy to use. Website navigation system should be clear and simple enough to make a site accessible for an average Internet surfer. Simplicity is the key to creating an effective website. A simple web design not only enhances a surfer's experience on the site but also reduces loading time and saves bandwidth costs.

Now to create a web designing has become a challenging because a bad web design can kill a website. One other thing is a challenging in web designing when the Internet is flooded with millions of websites. When you want to create or building a personal or a commercial website, you should following the new trends that have emerged in web design.

Below are few useful tips for effective web design:

1. Whenever you design a website make sure that its browser compatible. Your web site must look good in browsers like Internet Explorer, FireFox and Netscape. Designers should develop sites that look consistent across all browsers.
2. Use a corporate color scheme in the container of a business website and Choose a suitable color scheme for your web design according to the users will. Avoid using too many colors to make your web design look better and website is also depends on the color scheme used and that is important.
3. On your website content should be fresh and up-to-date and use proper headlines and keywords. Apart from having an attractive web design having useful content on your site is a must. Visitors will re-visit a site only if they find something catchy and new. Use proper headlines and keywords.
4. You should create a website that loads quickly. Because also users have a slow Internet speed will prefer visiting a fast loading site. Website viewers are impatient and long load time can stop traffic. A website should load quickly.
5. A web design should be simple and clean which is an important principle of web designing. A web designer should always use high-quality and suitable fonts on a web page. You can add some animation to make a site lively and attractive and you can add too many images and animation can make a site look messy.
6. Design a website for all awning resolution. Computers accept altered kinds of resolution that ranges from 640 x 480 to 1024 x 768 or even greater.
7. You should don't overuse ads and place them at proper positions. Many ads and pop-ups can distract a user and thereby reduce the usability of your site.
8. Make your site interactive by adding discussion forums, surveys, feedback systems and comment sections. Having a chat interface will enable the users to interact.
9. Navigation should be easy to use and compatible with all web pages and it is an important element of web design. Navigation system must be complex and confusing. Use a map of the site index or guide the user.
10. Use a simple and easy to remember domain name for your website.

Writing on Innovative Ideas is like a passion for Aya Wilkinson. Her Job as Team Leader of Writers at Aclickahead.co.uk has give her immense opportunities to write on a variety of topics including [Corporate Gifts](#) and [Web Design](#)

You can also find this article published on [Ten Tips For Effective Web Design](#), and on the tag pages [Corporate branding](#), [corporate gifts](#), [Email Marketing](#), [Flyer design](#), [promotional merchandise](#), [Web Design](#).