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5 Discounted Promotional Products For Small Business Everyone Is Required To Know

Broadcasting your brand can be challenging, especially if you are just starting to grow a modest business and you have a small budget to work on. But, strategic planning and a little creativity can let you triumph over this financial problem. One of the best modes to cut marketing cost is by using low-cost promotional products to introduce your brand. Stereotypically, cheap custom imprinted items are offered by companies that produce the merchandise themselves rather than import them. In addition, these imprinted products producers sell these materials in bulk. Here are the top five low cost imprinted items that can get your brand noticed, but only for a minimum cost:

1. Custom Printed Flashlight

Corporate Logoed flashlight is one of the handiest promotional products available in the market. People just love attaching them to their bag or pants like keychains so they can just handily get them if they need some light. Promotional flashlight is absolutely a easy-on-the-budget way to get your marketing started as it costs less than a dollar.

2. Custom Imprinted Pens

Promotional pens may seem to be a "clich" in brand broadcasting, but it will not be a "clich" if it weren't effective, right? Pens are effective generally because it is as essential as food and water. People use them everyday at work, at school, at the office and various other places. Customizable pens come in a classifications of shapes, colors and style. Consequently, you can single out the pen that will best fill in your company's needs from a wide range of collection. The superb part is that customized pens only cost less than a dollar!

3. Promotional Calculator

Many people find custom calculators so serviceable, principally those new ones with currency converters. So, a custom imprinted calculator is another ideal business gift for your prospective clients. The best part is: for about a dollar, you can push your brand through these nifty calculators!

4. Customized Tote Bags

Promotional tote bags are gaining much prominence nowadays. This is not only because it is very cheap, but also because it is handy and eco-friendly. As the world becomes more and more environmentally conscious, more and more people love using tote bags during actual purchase. Aside from the fact that it helps us save the environment, tote bags are also more undying than plastic bags. This makes custom printed tote bags a perfect tool to take the attention of the market. They can be available at less than a dollar if acquired in packs so you need not worry about anything!

5. Customized Stainless Travel Mug

Another fabulous yet cheap gift you can give to your new clients is imprinted stainless travel mugs. Aside from the fact that mugs are currently celebrated, the durable quality of these custom logoed merchandise can definitely get your business exposed for a long period of time. Furthermore, you can purchase quality custom stainless travel mugs for only less than \$ 3.

See, exposing your business doesn't have to be extravagant. You just have to know the right way to proportionately dispense your budget. Follow other start ups that have popularized this top five low-priced promotional products that popularized them as well.

Amelie Levou is a writer for [folders with logo](#) and [personalized folders](#). Read more articles by Amelie Levou here.

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