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# **Webmaster Tools - Managing Your Site Has Never Been Easier**

When you start your own website, be it an online store or an information resource, you simply assume that just because you have knowledge about the Internet, you can manage it with ease. This can be true to some extent. But if you haven't used webmaster tools for your site, then you are making a huge mistake.

Webmaster tools let you manage your site by fulfilling functions such as increasing traffic to your site, allowing that traffic to stay onsite and perform certain actions that you want to be carried out, easy uploading of content, and helping track online visitors and know the users' experience.

Although you can let someone manage your site for you using these tools, a simple knowledge about these will allow you to do the job yourself. So, if you are up for the challenge to managing your own site, then here are some of the webmaster tools that you can take advantage of.

One, you have the SEO webmaster tools. Their overall significance is to increase your site traffic. Each of them has different function, but all can help you in managing your site. These include site map generator, indexed page tools, keyword density tool, back link checker, meta tag generator, keyword tool, traffic estimator, URL writing tool, similarity checker, and page rank checker.

Two, you need content webmaster tools to manage your content. After writing, you certainly need one such as a content management system to upload your content easily. And if you want to do some editing, it will also help you like if you want to add video within the content.

And three, you have analytical webmaster tools for your tracking activities. These are especially important to know where your visitors come from and what their experiences are while navigating your site.

These are just some of the webmaster tools that you can use when managing your site. If you want to find out more, you can check out sites that provide information on SEO tips, techniques, and webmaster tools like [www.lazyjon.com](http://www.lazyjon.com).

Before you hire some SEO professionals check out these [SEO Tips](#). Jon Moreno is an SEO enthusiast, continuously searching the for the latest SEO Techniques and [webmaster tools](#)

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