

Published based on [Why Redesigning A Website Can Upset Visitors](#)

# Why Redesigning A Website Can Upset Visitors

When it is time to give your website a makeover, there are certain things you must have in mind before you proceed. It is not a matter of swapping what is there for anything else just because it is a new idea. Here are a few points you may want to consider while you undertake the web design.

Picture yourself clicking onto your favorite link in your browser so that you can catch up with the latest on your favorite website. Then suddenly, you discover that the layout you had hoped to find is replaced with something very new.

This can throw you off your tracks but in many cases, webmasters ignore this fact. That is exactly what your site visitors will feel if you do a major layout change.

There comes a time when a website visitor gets so used to the layout of the website and has his particular way of navigating around the site. People generally warm up to the existing structure and with time tend to be part of the system. A visitor may opt to move on if he is denied this freedom.

You have to take it easy when you are doing these makeovers. Sneak in the changes bit by bit so that you do not feed someone the wrong message.

The speed at which the pages load once clicked should also be something worth noting. Avoid causing a drag with new additions or complex scripts because this can be a turnoff.

Bulky size graphics are normally the ones to blame for this. Keep it as simple as possible.

Do not bore your site visitors with pages that load too slowly. In fact, many will just click the "X-button" and forget about your page for good. Try to attract and retain site visitors instead of chasing.

See more of this writer's advice regarding items such as the [antenna ball](#) and the [disney antenna topper](#).

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