

Published based on [How To Be A Charmer](#)

How To Be A Charmer

Do you know what it means to be a charmer?

Most people don't.

The majority of guys think charm is impressing girls with all the money and fancy cars they have. Some even end up spending thousands of dollars thinking it will make them more charming.

This has nothing to do with charm. If anything, it's anti charm.

Most women yap on and on about their problems. Save it for therapy. No one wants to hear it. Even worse, it will kill any smidgen of charm you have.

What does it mean to be a charmer?

Most of them are master manipulators. Some are even sociopaths.

However, most people are so worried about themselves that they cannot discern when the charmer is manipulating them.

There's another thing that prevents us from recognizing when the charmer is manipulating us.

There's a misconception in our culture that manipulators and sociopaths lack the ability to empathize.

On the contrary, manipulators and sociopaths are masters at empathizing.

To empathize means to understand where the other person is coming from. It means to know what it's like to walk in the other person's boots.

Although many charmers are devoid of any sympathy, they are great at demonstrating empathy. This is what makes them so deadly.

While most people are only concerned with themselves, the charmer makes the other person feel that he understands them.

He does not care about being the center of attention. Instead he let's others be the star and have the spot light.

By doing this he's playing on people's biggest weaknesses: their ego, vanity, and self-esteem.

As soon as he thaws away their defenses, he takes advantage of them.

I am not suggesting you take advantage of people or mutate into a sick and twisted Sith lord.

However, there are many lesson to glean from studying the charmer. If you put your oversize ego aside and allow women to shine, they'll become your loyal slaves. They'll depend on you for validation

In no time, they'll be buying you dinner and driving you around.

Here's your homework:

Think about the kinda of people you like.

I'm willing to bet these are people who make you feel good about yourself. They allow you to be the center of attention and laugh at your jokes.

That's how you want to make women feel.

Why? Because when we like someone we are willing to go out of our way for him.

Visit this website if you'd like to get more tips and tricks on [how to get girls to like you](#).

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