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CEUs for Social Workers, MFTs and Counselors: Finding a Provider in Online Continuing Education

The internet has been a viable source for finding all kinds of "stuff". It can also be a great source for finding the right CEU provider. The problem lies in sifting through the number of search results generated by whatever search engine being used. Just because a website ranks high in the search engine results, doesn't necessarily mean it is the best option. Companies are constantly battling for rankings. So, here are some things to ask when drudging through the options found on the search engine results pages.

The first question to ask is, "Do they cover my particular license and for my state?". Out of all the choices that are presented with each search results, remember that many are not approved in every state. They may have approvals in some states for one type of license and approved in other states for a different license, of which are important to them, the provider. Some companies have just decided not to invest in the approvals required to grant CEUs in several states. Regardless, once you have determined that they are approved in your state, make sure it is for your particular license. Always make sure you have read through the website enough to determine this, preferably in an easy to reference table.

Question number 2: "Will I be able to get all of the required courses for my license renewal?". This a good and important question to ask yourself. That is why it is critical to look through their entire course list and make sure that each of the required courses you need to take this renewal period is offered. Once this is determined, look beyond the current need and see if their courses will provide great continuing education options later on as well.

The third question to ask is, "Is what I want easy to find?". I think most would agree that there have been many times a website has been accessed from a search and then way too much time was spent getting nowhere, finding out nothing of value. This usually means using the back button to get back to the search results to select a different website. The initial website may have just been irrelevant or it may have been very poorly designed. Either way the result is the same...you left. The website you use needs to be user-friendly and easy to navigate. There isn't time in most people's schedule to waste. Life is too busy for that.

Fourth, "Are their rates affordable and reasonable?" This is the brass tacks of the matter. What is the cost? It has been said "You get what you pay for." For the most part this is correct. That is why it is a good rule of thumb to never pay the highest amount and at the same time never pay the lowest amount. The highest amount is usually overpriced. The lowest amount is usually stripped of any value and may cost more in the long run in both time and money. Choosing a price more in the middle is usually the best bet.

Want to find out more about [online CEUs for MFTs](#), then visit Aspira Continuing Education's site on how to choose the best [MFT continuing education](#) provider for your needs.

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