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Elements Of A Website: Balance

There are different elements of design which need to be considered when creating a website. The balance of a website is an essential part of web design. It is basically the understanding that larger and denser elements in the page appear heavier, while the lighter elements are the ones that are smaller. There are three ways in which you can balance design, symmetrically, asymmetrically, and discordant or off-balance. The balance is applied to the website in order to perfect its look. There are different challenges to this, one of which is the fold. This is when the design is perfectly designed in the initial view, and then once the searcher reaches the site it becomes out of balance.

You need to make sure the overall layout before to include balance in your web design. Symmetrical balance is the most common; this is when everything is centered in the website. There is also the floating style where you can position the different elements balancing them across the page.

The first type of balance is symmetry. This is basically where the items are placed evenly across the site in general. An instance is if you have an element of light on one hand, the equivalent weight item will be placed on the other side. As mentioned above, focus is the easiest way to create a symmetrical design. To do this you can mix and match elements instead of two images of light on both sides, a light image on one side, and a clear text on the other can give a bit of an interesting look. However, this can cause the site to be boring or flat, so keep this in mind when creating a site symmetrically balanced.

The asymmetrical balance design is the more challenging choice for a site. In the overall design this sort of design does not have elements matched and centered. It's a more creative and interesting form of design, however, may not be an easy to achieve success in it. You can replace the element because you do not put elements consistently, this type of design has the same effect of a teeter-totter but throughout the page you can replace it and that also depends on the proper balance that how close to the center.

The off-balance or discordant design is the hardest of the three types of designs. Its design may make the visitor uneasy or uncomfortable that's why it is basically as it sounds off-balance. If it is applied where the text and content of the site is meant to do just so, it first and foremost works with the most excellence. This suggests action and motion to the page.

Her Job as the Editorial Manager at Adclickahead Sue Mitchell has got an exposure to a wide variety of topics, feel free to contact about [Business Gifts](#) and [Professional Web Designs By PropaDesign](#)

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