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Google is Getting Serious!

There certainly are a lot of automated blogging software programs out there. The basic idea with these applications is that you push a button and they send out spiders to crawl through the web in search of content that matches keywords that you have input into the program. The program then usually takes that content and publishes it on your site. You then get to reap some great benefits of having a regularly updated website without having to do any of the true work of writing and making that content yourself. It seems like the best thing ever. Except that...

Google is displaying signs of getting tough with the sites that don't use authentic content. They are building steps to allow the spiders to check out your content material to make sure that it hasn't been copied from somewhere else.

If the website your operating has mostly copied content material, you could be in for some real trouble. At the very minimum you'll lose credibility in the eyes of Google. So what happens to the individuals who want to create an automated business? In spite of just what some men and women tell you; there is just absolutely no way to not possessing resources in your arsenal like [the best spinner](#). This unique tool will definitely save you tons of time; particularly if you are performing all the work by yourself.

Mostly it implies that business owners everywhere are going to have to figure out how to work very hard or find the funds that will allow them to work for them. This is a great thing. This helps to protect those people who are working hard to create original content. This also helps make sure that a person is running a respectable company. If you're not very good at creating or writing content for your website, you need to pay another person to create that content for you. Trust us when we tell you that the investment is going to be worth it.

The real truth is that, on the internet, lots of websites are made using the hard work of other people. These websites use plagiarized content and then generate profits by slapping up a bunch of advertisements. Sure this could be a way to make some extra cash, but if you get found doing it, you can count on getting in big trouble. Stealing content is sort of a big deal, after all. Students are already expelled from Educational institutions all over the planet for not providing proper credit to a source. Think about what sort of trouble you will end up in if you do not credit your source appropriately or if you go so far as to steal another person's intellectual property. Won't it just be simpler to produce and make your own stuff?

The real truth of the matter is that if you honestly want to earn money, you will do genuine and honest work. What Google is looking to do is reward hard work and punish those who take shortcuts and use other people's work as their own. We like this a lot. It is going to help even the world wide web between the people who work hard and genuinely want to help people and develop a business online and those who simply want to make a quick buck or two but don't want to do the work.

So be ready to put in some hard work and longer hours web entrepreneurs. Google is just itching for justification to put the smack down on people who aren't putting forth a real effort!

Samantha Jones loves writing about truck accessories and coffee makers; check out both of her sites; [6 cup coffee maker](#) and [coffee maker with grinder](#)

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