

Published based on [Four Custom Printed Automotive Accessories For Auto-Related Corporations](#)

Four Custom Printed Automotive Accessories For Auto-Related Corporations

With abounding road mishaps that are taking place every day, it sums up to 6.5 million per calendar year. This is quite a colossal number. I'm not saying that it is good but such huge digit causes people to service these wrecked vehicles and restore them like brand new. I am talking about the development of numbers of auto repair business within the U.S. However, it is not just the auto repair business that is gaining popularity nationwide. There are vehicle makeover, vulcanizing and car wash shops that you can observe from one place to another. This may rise the competition between these firms. One way to keep customers coming is to supply promotional items that these motorist can adopt.

What are the custom personalized items that you can distribute to your purchasers to assure repeat business and loyalty? Here are several that you might find handy.

Air Freshener

This will certainly freshen you brand name to your likely consumers. This fresh smelling promotional freebie is considerably useful for every car owner. Instead of buying branded ones in the market, people can save a little through your help. Although, your shop also benefits through greater chances of coming at a bargain marketing. Nonetheless, if you want to be different from your competitors, you can fabricate your own and drive purchasers wanting for more.

Bumper Stickers

One good thing about these custom personalized automotive accessories is its major exposure. These commodity are likely exposed. In addition, bumper stickers can assure optimum brand exposure because it is usually settled on a car's exterior. You can spike it up with logo, slogan or funny words or artwork to it make it more appealing on the road. Your car will surely be an attention-grabber even if its not extravagant sports car.

Map

If you don't have a Global Positioning system on your car, you can ever rely on a map. It might be low-tech but map is unceasingly a eminently reliable logo printed automotive product that you can provide to your likely purchasers.

Auto First Aid Kits

It is eternally good to be prepared. The road are highly unpredictable. You might not know and minor accident or mishap might come your way. So it would be better to distribute auto first aid kits as your promotional automotive giveaways.

Neela Vazzana is a custom promotional items consultant on [Promotional Automotive](#) & [Custom Printed Air Fresheners](#). Read articles by Neela Vazzana on how you can market your products.

You can also find this article published on [Four Custom Printed Automotive Accessories For Auto-Related Corporations](#), and on the tag pages [Advertising](#), [business](#), [corporate](#), [corporate gifts](#), [corporate giveaways](#), [marketing](#), [promotional items](#), [promotional products](#), [trade show giveaways](#).