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How To Increase Your Brand Awareness With Custom Glow Sticks?

If your business or organization has used promotional products before, you know what a powerful marketing tool they are. You may be new to promotional products industry. It is a \$16 billion industry in just US market. Choosing the right promotional products gets half the work done. Light up products such as custom glow sticks are tons of fun and are great for users of all ages, especially kids. If you're new to promotional glow sticks, they are customized glow sticks with your artwork ink-printed on the light up part of glowstick.

A unique feature of glow necklaces is that they come in tri-colors and they work wonder for holiday with three theme colors. For example, all the three Mardi Gras colors of green, gold and purple can be captured in a tri-color glow necklace. Choose custom glow sticks in the holiday colors will work great for promotional activities during the holidays. Finished products pictures of all sorts of custom glow sticks products can be searched online so a first-time user can have an idea about the product.

Although many users like to imprint on custom glow bracelets and glow stick necklaces, these very slim stick offer limited area for imprinting. And they usually can only imprint word characters but can hardly have room for logos and artwork. 4 and 6 inch glow sticks are best for customized glow sticks use and the majority of custom glow sticks are done with these two sizes.

Companies and organization of all sizes from dentist office, insurance broker, to concerts, hotels, churches and polices have all used custom glow sticks, custom sticks etc. in special holiday events during Halloween, or just any event. They are satisfied with the results and low costs of glow stick products.

The logos can either be imprinted on the customized glow sticks with ink or a sticker. The ink print for custom glow sticks is a better choice and the prices are close. When you call to order promotional glow sticks, ask which type of imprinting method the suppliers use and the turnaround time of glow products.

What are you waiting for? Give custom glow sticks a try. You will be able to prove the sample before the products go into production so it's risk free.

The internet is filled with quality suppliers of [custom glow sticks](#). Shop online for light up products to bring brand awareness for your business.

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