

Published based on [How Donna Karan Took the Fashion Industry by Storm](#)

How Donna Karan Took the Fashion Industry by Storm

DKNY watches boast supreme quality and some of the most fashionable designs available today being renowned as the benchmark in fashion watch design. The watches made by the company are both fashionable and stylish and are the perfect way to make a statement. While Donna Karan designs are some of the most exclusive designs in the world, DKNY represents incredible value for money considering the brand name.

The Donna Karan Company was founded in 1984 and was originally created to produce high end women's clothing. Donna Karan wanted to produce clothing that she would wear herself and also understood that there were many women that couldn't afford her range, particularly young women. With this thought DKNY was created which quickly became one of the biggest brand labels today selling both clothing and watches.

The designs produced by Donna Karan were always regarded as some of the most groundbreaking in the industry and the company quickly grew, being able to boast sales of over \$500 million in 1996. The DKNY brand is still one of the most sought after brands and the range now includes cosmetics, jewellery but most important watches.

The watch range produced by DKNY include stylish and fashionable designs for both men and women and range from the elegant, stylish and chic designs to glamorous high end statement pieces for the bold and fashion conscious. All of the watches are made with high quality materials and come with a 2 year guarantee to back up their build quality.

For the fashion conscious choosing a watch isn't just about choosing a practical and functioning time piece, it is about making a bold fashion statement. Making an impression to others is all about the way we dress and our personal style and having a stylish watch is a major part of this. Donna Karen watches are some of the most fashionable designs that can complement any look.

Find out more about Donna Karan and her new range of [DKNY Watches](#) or other designers ranges such as [Diesel Watches](#).

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