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# **Business, Webhosting, And Hostgator**

Everybody wants to have success on the internet. It amazes me how so many people try to get there by jumping over the basics of business. You wouldn't build a retail store over top of a sinkhole, so why would you host your website with an inadequate hosting company? Start with baby steps and the rest will fall in place.

I have been with many webhosting companies over the years; at least 30. You should take my word that not all of them are on the same level of service or quality. [Hostgator](#) is by far my favorite. Beginners have it the worst because they are not able to discern the crap from the reliable stuff. That's where I come in now.

Make sure the place you do business with has a proven track record. This means they have to be reliable and have a history of showing it.

I find out a lot of information about a company before I ever purchase a single thing from them. Use the search engines; they are here for you. Read the discussion boards and forums found on the internet. If the company is somewhat popular or well known, there will always be a slew of info to read, some of it good and some of it bad. Only then can you make an informed decision about the company in question.

If I read a lot of negative reviews about a particular company, I will usually avoid ordering from them, unless my gut instinct tells me otherwise (as a test). Do keep in mind that most of the reviews you come across will be more on the negative side. It is human nature to write something negative instead of posting something positive. People that are happy with a service normally don't write about it on the internet, they just use the service and are pleased with it. If you do decide on using a company, make sure you find out about the important parts of any hosting package. Let's touch on those now.

The most important factor to me is how long your website stays live throughout the month. This is known as uptime. Any company that does not promise a 99% uptime should not have your business.

Any good webhost will keep your website running non-stop. Months may pass and you don't even notice a blurb in your site's performance and connectivity. This is exactly what you are seeking. If you are experiencing lots of downtime with your current provider, it is time to change hosting providers.

Second on the list is hard drive space. Every webhosting plan comes with a pre-determined set of room that you are able to store files on. Once you run out of room, you are a cooked goose. I personally don't use very much disk space but this is a situation that is different on a case by case basis, so you will want to know how much room you are planning to take up. If you have a basic website, there is nothing to worry about. If you plan on being the next Youtube, you will require a lot of disk space.

Third on our list of key ingredients is bandwidth. Like the disk space issue, heavily visited websites will need a lot of bandwidth and vice versa. If you don't know what you will need, you shouldn't be worrying about it anyways.

Last but not least, you are going to want to make sure that your host does offer the capability of creating databases. If you ever decide to create a blog or store visitor information such as credit cards and things of that nature, a database is the way to go.

Every business owner has dreams of making it big on the internet. No giant venture becomes great overnight. It all starts with small steps and picking the right webhost is one of the smallest (yet most important) steps you can take in your career.

Not every webhost will help you succeed. You must make use of [Hostgator coupons](#) so that you may save money on webhosting. They are reliable and trustworthy. You have my word.

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