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Synagogues are now adding modern tools to add younger church goers to their congregations. Churches and synagogues are now sending out text message blasts to distribute information and to ask their members questions via text messaging. While some churches have never embraced the computer age and never thought about sending emails, some religious organizations have already moved past the email stage by using text blasts for churches.

Bulk text messaging for churches is a novel way to stay in touch with the congregation that is quick and gets results. A church leader can prepare his weekend message by sending out a question to his congregation via text and uses their responses in his sermon. It is a way to keep the members involved in church, while at the same time keeping them active listening for a response they may have given. It is a great way to get the pastor and the congregation on the same page.

SMS marketing companies are utilizing bulk SMS marketing all the time so why can't churches get their share of pie? Churches can use the text messages to boost attendance on Sunday or just ask their congregation what they would like to see that would enhance their experience in church.

Later generation members of the church group may see SMS messages as invasive or too advanced. Even the older members of the congregation will soon understand that SMS text messages could change the face of the church experience forever. The possibilities can be endless by using SMS messages for everything from daily verses, to small group updates, to exciting giveaways to keep the congregation involved.

Another wonderful aspect of bulk SMS messaging for churches is the process of collections for church programs or charities. SMS messages can be sent out reminding the congregation of a specific charity or possibly reminders to bring clothes for Goodwill or Toys for Tots. Bulk SMS messages are personal, so it is a great way for churches to engage their parishioners at a higher level.

The most apparent group that can be moved to become more involved in the church is the young church goers. As the church utilizes sending and receiving information via text messaging it will teach the youngest members not only more about the church but it will create a feeling of community. This method of communication is second nature to today's youth, so it will make it easier for them to connect with and discuss things with the older church members.

Jeffrey Arnold is a nationally recognized [SMS marketing](#) and search engine marketing expert. He will work with you to formulate the most powerful SMS marketing campaign possible. Visit his site for a FREE TRIAL of his texting software and try the service to determine if using [text message marketing for churches](#) is for you.

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