

Published based on [What Are The Benefits Of Hosting Your Dedicated Server In The UK](#)

# **What Are The Benefits Of Hosting Your Dedicated Server In The UK**

A big proportion of web hosts are located within the US. Do a search for web hosting providers, and I can almost guarantee most of those you come across are US based. But you will also come across a reasonable amount of web hosts, dotted about the world that use managed dedicated server hosting based in the US and so you end up getting your website hosting within the US. Why as a UK company should you host your website from within the UK and what are the benefits associated?

Receive bills in easy to handle UK pounds

The first reason is by using UK business class web hosting you would get your bills in pounds sterling. As a business being billed in pounds will make for easier accounting. Other issues are started by paying in dollars by not knowing what your bill is going to be due to changes in the exchange rate. For example one month your bill might be 100 pounds, the next it may be 110 pounds if the pound to \$ conversions change drastically. Having your bills in means that tracking your expenses are made simple.

Support hours

While a lot of hosting companies will provide 24/7 support as standard, you may find the best staff are working during local hours. You could find the best technical staff are on call out of hours. Most networking staff are on call, so if the network goes offline out of hours, there is a time delay. Business hours apply for UK based web hosting companies, which is great if you are UK based business. Thus if you submit a support ticket during these working hours, you should have a response from the best staff during your working hours.

Ping and page load time

Ping time refers to the distance between the client and the server. If you are hosted over in the USA, with your main customers in the UK then websites can be slow to load due to the distance. Hosting your websites in the UK ensures better speed and connection reliability as the data is being sent much quicker over a shorter distance. This is important if you host applications that need fast response times. By getting your hosting locally ensures the smooth running of these applications without delays because of big distances in hosting.

Internet searches

The location of your hosting can be a big factor for getting UK hosting, with .co.uk domains always getting shown in UK searches on Google. With the purpose of SEO you will be best off using a .com domain. For the UK rankings Google will determine if you are based from the UK. But hosting from the US will mean your website won't be eligible to be shown in local searches. By choosing a UK based web hosting provider you can ensure you get good search engine ranking as well as the great site performance and reliability.

When considering where to host your website, you might KDA Web Services, a [managed dedicated server](#) business.

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