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How to Increase Twitter Followers

If it was possible to increase twitter followers by reading a book or an article, everybody would have tons of followers. What is however possible is to provide a basic understanding of what twitter is, and what needs to be done to gain more followers. Twitter is not an ordinary social network, but an extraordinary invention for communication - like the telephone and email.

The point is that unlike the web or even web 2.0, twitter also serves as a vast repository of information for others who want to mine it. This makes it closer to web 3.0 and the semantic web. For those confused by maze of webs, just think of it like a giant pool of information fed and dipped into by millions of users.

The way this kind of medium works best is when people participate, instead of simply throwing information like a press release outlet. It is important to listen to what others are saying, and acknowledge every @mention. It is also important to participate in community and follower building memes like #FollowFriday.

It's early days yet and twitter is still developing as a medium, so it might be helpful to consider what the future holds in store. That would be instant search and the use of apps meant for mobile/location specific applications. Each of these has great potential for adding to an account's influence and follower count.

By using smart phones and location based applications to find targeted followers, the impact and usefulness of having followers can go up a lot. It leads to common interests, shared concern for the same issues and an ability to easily hook up or contact people outside the net, in the real world. It helps to establish the account as an expert or well-known person/company in said region.

The other part involves a combination of search and keyword optimized tweets. All major search engines include tweets in instant search results, so a timely tweet with the right keywords can attract a huge amount of search traffic. It will push the follower count up very quickly.

It is also possible to simply buy new followers. Many companies hire marketing agencies to run campaigns on twitter which includes contests and promotions. There are also social media experts who offer to help with tweets and raise the brands profile, all the while bringing in new followers. Bottomline is that regardless of what technique is used to increase twitter followers, it is the end result - as in popularity and influence, that matters on twitter.

If you're trying to get the best [increase Twitter followers](#) information, then this [increase Twitter followers](#) portal of awesome information will show you just how to go about it the right way.

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