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Get More Facebook Fans

Facebook has become one of the most visited website on the internet. Every business needs a Facebook page to promote their services and products nowadays. You can create a fan or business page to promote albums, movies, products, books, blogs, or just about anything. This fan page is also useful to share updates to every fan. Read further to discover step by step guide to get more Facebook fans.

First of all, you need to create a fan page. To do this, you can click on the Create a Page for My Business link. You must you are authorized to manage the page for your business. Choose a name for your page. Remember that you cannot change this later on so you need to consider the name for your Facebook fan page carefully.

The most important parts of the page are the short bio and the profile picture on the top left corner of the page. Choose a picture that is crisp clear and represents your business, products, or services. The next step is to fill the Info page. You will get more space to describe whatever you are promoting on this space. Do not be overly formal with the language, or overly promotional.

To make your page more interesting, add relevant photos to your Photo section. This is a great way to showcase your products or portfolio. You may tag yourself in the pictures so you will get notification if someone leaves comments on the pictures.

To gain your first followers or fans, use the Suggest to Friends link at the left column of the page. You can suggest your page to all people on your personal friend list. Include a message that this is your page so you will get more interest from your friends. Also, ask them to share this page to their friends.

You need to update your page regularly to keep people interested. Updates can be news about your business or products, photos, events, or special offer. Aside from updating the page, you also need to interact with your fans. Always answer their questions and respond to their comments.

You might want to consider giving special incentives for fans, such as offering special discounts for fans. This trick is great to keep your fans and also attract new fans. You may also use Facebook ads to attract fans. These are some easy steps to get more Facebook fans and to keep them interested.

Want to learn how to [get more Facebook fans](#) for your profile? In this article on how people [get more Facebook fans](#) for their online businesses.

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