

Published based on [How to Start a Blog and Start Earning Lots of Money Today](#)

# **How to Start a Blog and Start Earning Lots of Money Today**

But with real income derived from blogging as evidenced by the increasing number of blogs available per internet keyword search, one will be encouraged to learn how to start a blog. A number of sites and information are available online to help one take part in this internet money making trend. To earn money, a blog should be reachable by search engines.

The necessity for the weblog to be read by search engines and to acquire high search rankings is the hallmark in learning how to start a blog and earn from it. It would be best to consider a name based on how the internet responds to searches. The best way to gauge the strength of a site's name is by checking it with the Google keyword tool. Knowing how to start a blog with a name powerful enough to capture searches is a wise move.

In choosing the right topic to blog about, the main criteria should be the writer's interest and inclination. Learning how to start a blog doesn't stop at its creation. It is actively developed in terms of ideas and designs and a sincere intention to distribute the said piece of information to a large audience. Installing Google AdSense on the site is the first step to earn money by the click.

Blogging is undoubtedly one internet development that poses huge income potential.

The promise of a passive unlimited income is the ultimate reason why one would be interested to learn how to start a blog.

### Easy Tips on How to Start a Blog

Blogging refers to the current trend of posting online weblogs. You can find personal blogs that are kind of like journal entries. Politics, sports, art, fashion, and every other imaginable topic has a blog on the internet. Internal blogs serve to increase communication between employees while generating a sense of corporate community. Whatever your goals are for blogging, there are some simple tips that will help you get started. There are lots of websites that are perfect for people learning how to start a blog.

The first step is to choose a blogging platform. Try sites like Blogger, WordPress, Xanga, Typepad, LiveJournal, and Blogsmith. Most of these services are free to use, and that means you do not have to purchase a domain name or pay for any special hosting.

The next step when thinking about how to start a blog is to decide what kind of content you want to post. Is it intended to be shared with friends and family? Do you want to reach colleagues and clients?

As you consider how to start a blog, there are a few more things you can do. You can build traffic to your site by leaving comments on other people's blogs and sharing links. Make sure to post new content on a regular basis.

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