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How to Start a Blog For Beginners - Choosing a Topic For Your Blog

Starting a blog has become a popular choice for many people hoping to make money online.

In fact many beginners do not even have a topic in mind when they start their first blog.

If however you are a beginner to blogging and you are hoping to make money online with a blog then you need to do some research. Will you start out with a free hosted blog or should you buy your own domain name? What type of theme are you going to use? Which step should come first? These are all common questions but in reality if you want to start a successful blog then the very first place you should start is at home, with a pen and paper. You must brainstorm for topics, write out a list of at least ten topics that you think you could use for your blog. For this reason you should choose topics that you know a fair amount about, you do not need to be an expert but you do need to have a decent amount of knowledge on your chosen topic to create your blogs content.

Write notes beside each topic on your list of further related sub topics that you could possibly add to your main topic.

Go through your entire list and narrow it down to a few choices, once you are left with about three topics you will need to start researching these topics online. Gather ideas and look for what is not there. Doing this you should be able to narrow down your list to just one topic.

So if you are serious about blogging, start with choosing a topic but keep in mind that your blog is going to be an on going project and you are going to have to work hard to get it set up and running.

Here are some essential reminders which could help you a lot if you're starting a blog. You need to determine what would be the theme of your blog.

If you will be starting a blog for personal purposes, you might want to categorize it in specific themes. Starting a blog for your favorite foods and recipes could be another. Most blogging hosts are free, so create as much blogs as you want to cater to different audiences. You cannot make money from your blog if you do not have a highly targeted audience.

You can focus on sales leads generation so your blog should contain articles on how to do such business activity. To stand out among the rest, make sure that you secure your unique niche to get highly targeted traffic. So it is essential for your blog to contain useful and relevant content. People will link back to you or they can subscribe to your feeds because they find your posts useful. If you're starting a blog, make it relevant and useful to make your readers highly loyal.

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