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For those that are new to it, Tumblr is a new blogging platform that is very easy to use making it seem almost effortless to share photographs, quotes, text and just about anything else you want to, in the Internet. It is also user friendly and can be accessed from email, the web, your phone, and nearly anyplace else that you choose to use it. It is important to get more followers on Tumblr to increase your ranking and make your own blog even more popular. If you want to learn how to do this, this guide will help you learn by offering up a few easy to understand tips.

If you have already been using it, then you are aware of how important it is that you have several followers. This helps ensure your success by making your blog popular. It gives your ratings a healthy charge so it is crucial to find a way to increase your following.

One of the best things you can do is to follow some of the big name blogs on this platform. Most of the time, as a courtesy, they will follow you back and some are even set up to automatically follow you back. Follow as many people as you possibly can. As you add to your list that you follow, they will be likely to follow you back.

Look for and participate with the posts that advertise the "you follow me I will follow you" in their posts. They are not always easy to find but when you do find them, some of them contain literally hundreds of users that will return the favor to you after you follow them.

Take some time to read though blogs and make comments to others. Make them meaningful comments that are relevant to the post. This will help get your name out there and draw some attention to your own blog. This encourages people to visit you and, not only will they leave comments, but they will be likely to follow you as well.

It is important to post interesting information on your blog. Include pictures and text, and post as regularly as you can. If people find your blog to be interesting then there is a better chance that they will want to read everything you write. Keep your content fresh and use it as a way to make a name for yourself.

These are only a few ideas of ways to get more followers on Tumblr. You might also be active on other social network sites such as Twitter and Facebook. These are also useful ways to attract people on Tumblr. Many times people with accounts on these other platforms will also be happy to follow you on other sites too. The main objective is to expose your name and your blog as much as you can.

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