

Published based on [How to Maintain Your Search Engine Rankings after Reach the Top Spot](#)

# **How to Maintain Your Search Engine Rankings after Reach the Top Spot**

It's any Internet marketer's dream to hit the front page of Google and drive in targeted traffic, but in order to maintain your rank there are a few things that you need to focus on, such as the ones given below ...These tips will help you broaden your understanding on subjects such as [Commission Siphon Formula](#).

**Understand Your Competitors:** One of the biggest reasons that some websites are always higher ranked higher than others is that their webmasters know exactly who they are competing against. If you know all about your competitor sites and their SEO activities then you can simply beat them at their own games. You don't have to be a brain surgeon to figure out your competition; with a couple of basic tools you can use to monitor them it can be pretty easy. For example, if you use the plugin "SEO Quake" with your Firefox browser it's really easy to keep track of your competition and figure out what they are doing with their websites---from how old their domain names are to how many backlinks they have. The sharper your focus is on your competitors the easier it is going to be for you to take the correct steps to make sure you can maintain your rank. It has become clear that promotions for example [Income Instruments](#) will take advantage of this kind of marketing.

**Keep an Eye on Your Analytics:** You need to keep a watchful eye on your web analytics particularly when you are working on your site's SEO. Web analytics provide you with plenty of data to help you in your efforts to really improve the ranking of your site as well as maintain it. Keeping track of your web analytics regularly will help you figure out which trends are happening on your sites, which keywords are sending in the most traffic, etc. Every person who knows about SEO knows how important it is to study your analytics so that you know what you need to change and improve to get ahead of the competition.

**Keep Yourself Aware:** There is continual change in the world of search engine optimization so don't lose focus and make sure you stay aware of the changes. Keep yourself updated on new information and continue learning about SEO. By staying aware of the updates happening, you will be doing what others aren't and it will be easier to keep your rank. Sometimes even the smallest of the actions can result in rock solid stability for your website's position in Google and other search engines - so always be active and focus on awareness.

In summary, maintaining a good page rank doesn't involve all that much thought--it does, however, require diligence to keep track of your site and make changes accordingly because if you don't your site will lose it's good ranking and you don't want that, do you?

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