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Learn What Checks Should be Made before a Website Launch

Producing a website that appeals to your target audience is not about placing any design on it and launching it. If you truly want to be viewed as a pro then you must ensure that your website is ready before its big launch. Many webmasters and bloggers tend to ignore simple checks before they get the site to go public. This not only costs them reputation but also brings down their conversions. The ultimate goal is for a website to be flawless. Making that happen is your job before it launches. A nice factor about [Commission Siphon Formula](#), is how many factors have been influenced.

When it comes to the design of your website, it should pass all checks. In other words, your website should be made for HTML. This is not saying that you have major problems if it does not. But, it does mean that you have to determine what is causing the problems and fix them. A lot of times this happens when you forget to close tags or do not add the alt tag to your website. It wouldn't be too difficult to utilize the W3C online validation service to look at the specific design of your website and find a solution to your problem. Making sure your website lives up to current standards is important because it will matter in the long run.

A sitemap should also be added to your website. By using a sitemap, you will make it easier for search engine bots to find pages on your website. Search engines send out their spiders to read websites, when the spiders find your sitemap, they are more likely to find the majority of your pages. If you're using WordPress, you can easily install the Google XML Sitemaps plugin and it does all the work for you. Whatever you do, make sure you have a sitemap.xml in place when you launch your website! People will hopefully learn more about [Rapid Cash Tornado](#) reading this.

Before you go ahead and let the world see your site, make sure that you configure it for optimal performance. Monitoring your site's performance should be done periodically, prior to launch date and more importantly, after your site has gone live. You can speed up your site's load time easily by minimizing HTTP requests, avoiding redirects, minimize the number of iframes, minify Javascript and CSS, and by optimizing images. Several smaller changes to your website to help optimize it will make a significant difference in the load speed. Work on your website after launch, to continually improve it's performance.

You should have a clear picture of your target audience is and what they are searching for. A professional, well ran site is designed for the audience. Clunky unprofessional sites which do not address the wants of the visitors aren't the type of sites which get return visitors. There are many benefits to having your site contain all the right elements at launch. The visitor will get what they came looking for and you will end up having happy repeat targeted traffic. For example: Let's say you are getting a lot of traffic all of the sudden one day. Well if you didn't have the analytics tool installed on your site, you would have no idea where the traffic was coming from but since you were smart and installed the tool, you know exactly how the traffic is finding your website. There are many things a webmaster must do everyday. While these tasks may seem not all that important, when added up the tasks may play a huge role in the success of your website.

I have found that this article helps people alter the way they think about projects such as [Wealthy Affiliate](#).. Unique version for reprint here: [Learn What Checks Should be Made before a Website Launch](#).

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