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Getting the right products will save business owners and fundraisers a lot of effort in selling the products as attractive products with great value vs. price will sell by themselves. Having the products that meet the need of the market gets half of the job done. The next step is how to display and demonstrate the products to fully present the attractive features and encourage the buying desire of customers. We will discuss three examples of products that we have selected to be good candidates of products to vend or sell in fundraising. They are light up ice cubes, light up glasses, and flashing sunglasses.

Light up ice cubes are the hottest items in the night party circuit. LED ice cubes emit flashing or steady light. Multi-color ones can change colors with the seven colors of lights rotate in an order. They help patrons find their glasses in dark night clubs. Not only can they be thrown into drinks to add fun light, but also they can be put into containers to make cool light up centerpieces.

In a night time party even with the lights on, light up glasses will flash throughout the night and make it an unforgettable party. Light up champagne glasses and light up cups come in nice color boxes and make them very presentable in vending and fundraising and help bring sales. As long as lighted glasses are taken care of, they can be used repetitively and will never be dull.

For light up sunglasses, you will have LED light bulbs blinking in the frame and arms of the glasses in a quick speed. It's a combination of stylish sunglasses with a favor of party fun. Flashing sunglasses are made by embedding light emitting diodes inside the frames and connecting them to the batteries.

For vending business and successful fundraising, you don't want to have too many different types and colors of light up novelties on display as it may make it harder for your customers to decide and they want to try every products. The light up ice cubes, light up glasses and flashing sunglasses will be a good start.

For summer time outdoor party, one does not want to miss all the fun brought by [light up glasses](#) and [flashing sunglasses](#).

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