

Published based on [The Value of A Well-Formulated Internal Link Structure for Your Blog](#)

The Value of A Well-Formulated Internal Link Structure for Your Blog

If your internal links are accurate and uncluttered, you will find it a lot easier to improve your position in the SERPs, proving that the internal linking structure of a blog is highly important. You will be able to build quality internal links with the advice provided in this article. These pointers can help you broaden your understanding on subjects such as [Lifetime Video Profits Bonus](#).

Include Links on Your 404 Pages: No one, including your readership, likes being faced with an error page. You stand to gain a lot if you take advantage of these error pages and turn them into something positive for your readers. It is an excellent chance for you to send some more traffic back to the important pages of your blog by converting your 404 pages into user friendly pages. You can modify your 404 pages in WordPress quite easily and you can do anything including adding your own links. Just add the content and links you want to the 404.php file. Whatever be the case, you shouldn't let your blog's error pages sit and collect dust; make them work for you. I have found these tips to be beneficial before choosing things such as [List Eruption](#).

Don't Make Things Hard: You want your readership to easily locate the most vital articles and pages on your blog, so don't bury them behind an excessive number of links. Users shouldn't have to click more than twice to get to your most important pages, which is valid both for SEO reasons and to make users happy. Pages that can easily be found from the main page are preferred by search engines. Like many other blogs do, you can include a menu in your sidebar that has a list of all your popular posts. So, without forgetting this, simply choose all the pages that are most important on your blog and link to them from your main page. Like before, it can be done manually or automatically with a plugin.

Cross-linking among your pages is something you want to do, but make sure your anchor text is applicable to the page it links to. If you take a look at what you have, then you will see how easy this is to do. As with all blogs and sites, the aim here is to make it a sticky site so people stay longer. The desired end result will be to keep visitors on your blog pages much longer.

Developing a solid internal linking structure on your blog is not all that tough to do. You just need to focus on giving more and more value to your visitors by helping them navigate your blog better, discover new pages easily, which will automatically help you improve your search engine rankings.

Therefore, be sure you browse the following, [IM Mentors](#), before you make an effective decision.. Also published at [The Value of A Well-Formulated Internal Link Structure for Your Blog](#).

You can also find this article published on [The Value of A Well-Formulated Internal Link Structure for Your Blog](#), and on the tag pages [internet marketing](#), [landing page](#), [make money from home](#), [Web Design](#).