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How To Blog - Ancient Secret

First of all... How to Blog? Is it something for you or not? Do you have anything that you are passionate about? Blogs are everywhere. Try to find other bloggers in your niche - bookmark - those that you like and follow them. Become voice in the community. Register your blog with: Technorati. Network with other people. Create a detailed profile. Tag your blog properly. Dig around the specific service and look for popular tags. Try to use those for your blog.

Search for forums that are related to your niche and register. You can find out what others are doing and what makes them appealing. What are different opinions about your topic or niche. Put your effort. Spread the word.

Don't write heavy, boring stuff, full of big words and false claims. This will not make you any friends for sure. Write simply - and to the point. Maintain flow. If somebody will have to check the dictionary every few minutes - then forget about that person. Your article must be clean with few spelling, punctuation and grammatical errors.

Don't write for your pleasure. That will drive readers away. They just don't care about you. Write for the reader, try to understand what he is looking for when he visits your site rather than what you want him to read. Your first interaction with the reader has to be such that it will pave for many more in course of time. Think about that.

Your reader is an equal partner, who comes to your website to hear your views and share his experiences with you. Don't forget about that. Create value for your readers. Provide quality information. You need to update your knowledge and skill. You need to provide unique and readable content. If you want your blog to generate income - you can use some resources. Google AdSense can be a good example to start with.

You can select several ads that are consistent with the content of your blog. Get money based on how many readers click on the ads. You can use your blog to regularly communicate with existing clients. Share some information. You can use technical projects or business-oriented projects.

If you are dreaming about making a ton of money without actually doing any work - forget about that. Without your effort - I can't help you. Write down five different things you have a passion for. Start with Blogger.com and create a free blog. Try different topics and see over time what you really like.

Spend some time - creating good content. Try your best to keep the blog up to date. Spend time researching on [how to blog well](#). There is no right way or wrong way to blog - but give good content. Only you have control over the success or failure. Nobody else. Enjoy your blogging experience.

Learn more about [how to blog](#). Stop by Gerald Oxford's site where you can find out all about [how to blog for success](#)

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