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# **Social Media: How To Get More Followers On Tumblr**

Anyone looking to find out how to get more followers on Tumblr will be glad to know that it actually is not that difficult. Once you figure out the basics a few techniques that work, it is very simple. Keep reading for some tips about how to best go about it.

Maybe this is obvious, but the single best method for getting people to follow you is having quality content. If your blog is good and interesting to read, then attracting attention will be no problem. It is also important to design your profile so that it is nice to look at, because this also helps to attract some attention.

Other social networking sites can also be extremely helpful. If you have already got friends on another site, try linking the accounts or manually posting your links on this other site. If you do just a bit of self-promotion, you might be surprised how many new people you can get to follow you on Tumblr.

If you are active within the Tumblr community, then you are likely to get many more people following you. Try liking and commenting on the posts of others more often. Make your comments interesting, and they will attract attention and get people to look at your blog. Also follow other bloggers, and you will find that many of them follow you in return. Again, this technique is more successful if your blog is high quality to begin with.

Once you have at least some people following you, interact with them. Cater to your audience as you get to know them. If they are happy, they are likely to spread the word about your blog.

There are also places where people post requests to basically make a trade. They will follow you if you follow them. These can be found in forums and groups on various websites. Post yourself, and you will find that you get a lot of new people following you. Be sure to return the favor. These follows are not quite as desirable, however, since they are not necessarily people who will actually read your blog. If you are going for sheer numbers, though, it can be great. It will give you the appearance of popularity, at least.

These are just a few ideas about how to get more followers on Tumblr. Hopefully you will be able to apply at least a few of them. After that, you will almost certainly have gained an understanding that will allow you to come up with even more ideas of your own.

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