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# Top Hosting Companies - North America

There are many web hosting companies around, but the top hosting companies share common characteristics that make them the best of the best. The features they offer put them on top of the field. These features assure their clients that what they pay is substantial to the service they get. Discussed below are some of the common characteristics of these web hosting companies. By looking for these characteristics, be prepared for great services that will make your business soar to greater heights.

**Great Software Integration :** To optimize the capacity of their clients' business websites to generate income, prime hosting companies offer software integration. This means that their clients benefit from dynamism. Client websites can always be reinvented. Top web hosting companies have tools for the incorporation of internal chat platforms, online shopping carts, and blogs.

The best web hosting companies anticipate this problem. Thus, they ensure that they are reachable 24/7 in a variety of platforms that conform to industry standards. Aside from the usual toll free hotline numbers, their customer service is also present in email, chat services, and social networking sites. A handful of the premier web hosting sites in the USA does not only use business numbers to reach their clients. Some of them offer personal contact numbers to ensure 24/7 connectivity with their clients. By opting for any one of the premier web hosting companies, be assured that any technical disturbance you face will be well-taken cared of.

The top hosting companies assure you that the latest software and hardware they use are all for your benefit. These web hosting tools guarantee that your website is present in the web 24/7. This means that your website will incur the least percentage of crashes. With this, you have the edge of attracting more customers. In comparison, cheap web hosting services are usually blamed for slow bandwidth allocation. This is the reason why there are websites that seem to take eternity to download. And this is one primary factor that could drive customers away and jump to rival websites.

The best web hosting companies have reliable customer and technical services and support. They extend all the help they can in a variety of platforms. The cheap web hosting companies claim to have the same reliability. Yet, what you will commonly get is a busy tone, or an answering machine informing you that the number you dialed is not yet available. Some will be ringing but sure you are lucky if you have someone to pick it up.

**User Control :** On top of the services provided by the best web hosting companies, user control is still greatly imposed. This means that you have command of the updates you want to implement. This also means that you can add software that can enhance the operations of your website. Web hosting companies award independence to their clients by letting them have full control of password and database management. With this, essential processes of the website are still left under the authority of the website owner.

The money you will spend for their services will return several times more due to uninterrupted online presence they provide. Unless you want your fingers get calluses from dialing, go for cheap web hosting services and get a handful of aspirin for headaches.

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