

Published based on [How to Get the Most out of Bum Marketing](#)

How to Get the Most out of Bum Marketing

Bum marketing has become a widely used form of article marketing that is helping many newbies get their first check working online. It's an ingenious method that involves you to write and submit articles online, and then generate affiliate sales from your efforts. In this article we will be sharing information about three useful bum marketing suggestions that you can start to use instantly to achieve results.

Your keyword research will make the difference between success and failure. In a few words, your entire campaign will either be profitable or a total zero. Think long tail keyword phrases because that is what you want to get. You will have to think along the lines of SEO because you will optimize those articles for high rankings. You will have the best results if you do not optimize with broad phrases. Another issue concerns targeting, and you will lose that ability with the broad phrases. Instead, you should try and look for those keywords that have a higher probability of getting ranked and actually send you visitors that are interested in what you're offering. Google's keyword research tool, within Adwords, is used by very many people and it's all right to use. Try to frame your root keywords into a real life scenario, and you can come up with a lot of phrases. What level of competition you are comfortable with is up to you, but we think about a thousand should be doable.

The more you can get done in a short period of time the better off you will be in terms of results. Make the supreme effort to write fast and improve all the elements of your marketing process. There are many article writing strategies out there, but just one is the FAQ format which can work really well. Take your article topic go to Google, and then look in places like Yahoo Answers and similar sites to discover questions in your topic plus the answers.

You'll obviously have to write these articles in your own words, but the point is, your research work really comes down when you model your article around frequently asked questions.

In conclusion, from the above tips we come to understand how bum marketing can give you a higher return on your time investment if done right. These tips will help you but only if you put them into action, you must take action on all you learn if it applies and will help you. Just remember that you need to make a choice about what you will do, and then if the choice feels good - then run with it with all you got.

We know how dreadful it feels to make the supreme effort to [ny auto insurance](#) and simply come up short. It is so strange how most will not help themselves with this. The simple fact is you really don't have to put up with [rental car insurance](#) at all!

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