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5 Tips To Register A Good Domain Name

Before you actually think about creating a site you should think about registering a domain name first. Many people come up with a catchy name, or feel the need to lock in their name, and go out and buy a domain name. But there are several things to consider in your domain name. Here are 5 tips to help you choose the best domain. Selecting a perfect domain name is the key to a successful website.

The very first tip to remember is to use a legit, legal domain registry company. Unfortunately there are many companies that act like a domain registry service but the truth is they are only affiliates of some other company. They are intermediaries designed only to make money. Registering your domain name with a fake company like this might cost you more than you would normally pay. So be careful and always go with the well known companies.

Another tip is to use relevant keywords in your domain name. Because there are a lot of benefits with search engines when you have a name with exact keywords in it. What I mean is that if you have an online store where you sell dog food, and your store's name is "Laura's Dog Treat's," then you might want to get more than one domain. You could get your company name and one with the relevant keywords in it. These keywords are relevant because they contain exact phrases people might be searching for on the search engines, for example onlinedogfoodstore.com is a domain with relevant keywords.

Sometimes the domain you wanted will be taken. But there are few simple tricks to still sort of try to get the name you want without having to add new letters or words. If you still can find the exact domain name you want you can use synonyms to find a closer name to what you wanted. You can use hyphens but the problem is might cause confusion among visitors. Also don't try to make the domain too long, you should always keep it, 2-4 words max.

After you are happy with a domain name you have chosen and is available, do a Google search for a legitimate domain registration company. Find one with both email and phone support. Simply because the companies with both services are more trusting and is a legal company. If you land on a website and you can't find contact information then keep looking. Now that you know the main things to register a domain go out there and get to work.

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