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How Large Should My Fees Be?

One of the first things that a brand-new Internet Marketer will ask is just how much he or she should charge for the products or services that he or she is offering. This is definitely an important issue among the writers who are trying to provide copy and content writing services to other people who need them. Some folks appear to think that a writer should only charge what the clients want to pay. This is mainly difficult for people who are generally told that only the barest minimum of rates is acceptable. If you have been trying to figure out what amount to charge for what you have to provide, here is the way to figure it out. Take a look at these real estate niche websites - [Orlando Homes for Sale](#) and [Real Estate Investments](#) as examples.

The first thing you need to do is write down all of your monthly payments. This will certainly include how much money you spend on rent, mortgage payments, utilities, food, credit cards, other services, etc. Make sure you add the cost of doing enjoyable things like going out to dinner once in a while or cash for a few frivolous purchases when you go shopping. The amount of these things should be multiplied by twelve. This is the sum of money you will want to put in the bank each year. This is absolutely not the same amount of money that you need to earn.

To determine how much money you should earn, take the amount of money you should put in your bank account and then add at least forty percent. This will help you to have enough money for fees and taxes; remember, the money you earn on the net is income and will need to be reported to the IRS; not only that but you will need to pay taxes on it. You can use this forty percent on your own Medicare, security taxes, etc. The amount you see in front of you, expenses plus forty percent, is just how much you need to earn.

You probably believe that you can be working at least forty hours each week. While it really is good to plan for this time frame you must understand that merely half of that time will actually be spent doing client-related duties. The rest of the time will be spent on marketing, paperwork, etc. Why can this make a difference? Because it is going to have an effect on just how much that you should plan on charging. Your first instinct might be to take the amount of money you need to make and divide it by fifty two and then divide that number by forty (which will help you figure out your hourly rate). Instead you need to divide it by the quantity of weeks you want to work and then divide that number by twenty.

Now that you have an hourly rate all worked out, the amount you charge per project is up to you. How long would you imagine it's going to take you to write an article or a sales page? Take the time it will take you to finish a project and multiply it by your hourly fee. This will need to give you the amount that you should charge for your writing work. What Should I Charge?

One of the most crucial things that a new Internet Marketer wants to find out is what amount he or she should be charging for his (or her) products or services. This is definitely an important issue among the internet writers who are trying to offer copy and content writing services to other people who need them. Some writers feel that they should just charge the prices clients want to pay. This is very challenging those of you that are often told that only the lowest of rates is okay. If you have been trying to puzzle out how much you should charge for your writing, here is how we come up with that number.

The very first thing you should do is note down all of your monthly payments. This will consist of the amount of money you spend on rent, mortgage payments, utilities, food, credit cards, other services, etc. Be sure that you include in the cash you spend on entertaining things like going shopping or going out to dinner. Take this total and multiply it by 12. This is the sum of money that should be put in your bank account each year. This is absolutely not the same amount of money you need to earn.

To find the amount of cash you need to earn, take the amount of money you need to put in the bank annually and add at least forty percent. This will give you sufficient money for covering taxes and different fees--after all, the money that you earn on the web will count as income--it needs to be reported to the IRS and taxes need to be paid on it. You may use this forty percent on your Medicare, security taxes, etc. The amount you see in front of you, expenses plus forty percent, is how much you have to earn.

You're likely planning on working at least forty hours per week. This is a good amount to anticipate, but it is important to note that you will only spend probably fifty percent of this work time performing duties for your clients.

The rest of the time you will be doing paperwork, promoting, etc. Why will this make a difference? Because it can influence just how much that you ought to plan on charging. Your gut impulse is probably to take just how much you need to earn and then divide it by fifty two and then forty to come up with your hourly rate. Instead you have to divide it by the number of weeks you intend to work and then divide that number by twenty.

Now that you have an hourly price all figured out, how much you charge per project is up to you. How long would you imagine it's going to take you to write an article or a sales page? Multiply your hourly fee by the period of time it will take you for each project. This is the amount that you should be charging for your various assignments.

The author is an internet advertising specialist - who writes on numerous real estate matters similar to [Orlando Realtors](#) and [Short Sale Florida](#).

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