

Published based on [The Wonders Of Hereabouts Based Website Hosting](#)

# **The Wonders Of Hereabouts Based Website Hosting**

There always looks to be companies who appear to excel on the Internet. Many firms will invest in [seo](#) but never quite hit the top spots. What's required is some killer seo tips tht can push you to the next level.

If you are targeting one specific area of the country, say the city of New York, then to get an additional lift in the search sites it can do you a whole world of great to have your site hosted on a Big Apple server. I mean say if you went for the cheapest hosting option and the company was from Canada and they hosted your website there, you are losing out a lot on location relevancy.

It just might be for this reason Google makes a decision to favour Joe Smoo's site down the block over yours as they're deemed to be more NY geographically. For an additional few dollars a month is worth switching hosting companies.

Regardless of if you business is sited in a different state or country you are attempting to target, choosing smartly with your hosting can do you a whole world of good. Say for example you had a dot com (.com) American website and you also wanted to target the United Kingdom with the same business but on a dot co dot uk (.co.uk) you could do this.

Host the site on a UK server. Just pick a central town, arrange for a hosting plan which is straightforward over the Internet. Upload your website and then you have made your business optimised for the UK. All you need to do then is the regular optimisation work on your website and then run a back link promotional campaign.

This tip is generally a heavily protected secret of seo firms. But if you spend one or two extra dollars on a hosting company it can shortly pay off if you target the right keyword phrases.

I'm hoping you like this [seo](#) tip. It's a bit better than the usual [page title](#) seminars you get on most seo debates.

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