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Buying Domain Names For Private Or Business Use

There are several methods for you to go about purchasing website name for your internet business or for your personal online blog. Video marketing is one way to promote your domain name. In case you have a personal blog you can simply use the free websites at Wordpress or Blogger and use your own name. If you are starting a good internet business, though, that is not the technique you should utilize.

When you buy a domain name you actually own a small piece of internet 'real estate'. So long as you don't break any regulations you can apply whatever you want with that website. In the event you rely on the free sites you will end up at their mercy. That could not seem like a big issue right now but if you raise your very profitable web business and Google (who owns Blogger.com) decides that they don't like something you do, they can shut your site down with no notification. Think about what it would feel like to go to bed one evening with a successful internet business only to wake up the next morning to discover that your website is gone! If you feel I'm just being paranoid you must ask around in the forums online and see if that has happened to anyone. Since it only costs around \$10 to find a domain name, it's just not worth a chance.

The next thing to consider for getting website name is what should your name be? The best way to answer that is to do keyword research and compile a list of keywords related to your niche market that get high monthly searches. With your keyword list in hand head off to some internet domain name registrars like GoDaddy.com or NameCheap.com. Once there, you merely go down your keyword list until you find a domain name available.

So, let's say you have a keyword that is "make money online". You would go to a domain registrar, type in the phrase "make money online" choose your extension (Personally, I think it's ok to use either a .com or a .net) and see if that domain can be purchased. If it is you just have to check out, and it's yours. If you wish to obtain a website name that has already been bought by someone you can go to domain auction websites and try to find it there. You can expect to pay more since the domain name has actually been online in many instances and will already be generating traffic.

But, since it's already getting traffic this may be a great way to quick start your business, so it's not all bad, if you can afford it. Getting website name for your online business really isn't difficult or expensive. To get the biggest bang out of your website name just follow these simple tips. When you use a real keyword for your website name you will get many free traffic and that is always a nice thing.

[Video Marketing](#) is truly a structure which facilitates people to pass along marketing videos about products and services available. This may be done by utilizing [Social Media Marketing](#), a method that gives hyperlinks, attention and large numbers of views by marketing your website through social media channels.

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