

Published based on [AdSense Income Tips](#)

AdSense Income Tips

AdSense Income Blueprint

Which ad sizes work best is one of the main AdSense Income questions

Having experimented with several different formats placed on sites which have a lot of visitors the big to medium rectangles work the best. Constantly make the ads in those sizes with a plain white background without any borders, standard blue link text, black ad text and grey URL text then, place a single ad per page...

Location, again after much tweaking and testing I've discovered that to get high click through rates, the ads should be placed exactly in the centre of the page always above the fold under the main headline and anti the article text...

Manoeuvre your headline to quietly suggest that the ads are where the details they are searching for are. The sole reason for this strategy to work: Is that, your text and the ads must be very tightly linked...

The headline should relate to the text within the page firstly though, with a bit of thought, you can also lightly make the headline point the visitors focus to your ad...

To extra enhance this, utilize some kind of visual pointer like an arrow or page design that draws the visitors eye within your pages...

Keep to the standard colours like this: Blue link text, black sub text, white background, no border, grey link...

Position the article on the page so that it is just but not quite below the fold thus, the folk have to scroll down to read the remainder of the article...This is to always be in Googles good books by making a point that, not just the ads are above the fold...

so that you maintain the readers focus on your ad then, be sure your article text is in a light or mid grey, this again will direct views to your ad...

Designated Targeting

Section targeting means your helping the crawler to keep your ads relevant to your content or target niche.. you can find more on this within Google's AdSense guidelines..

You can use HTML tags to emphasize a page section these can be seen via the links below! With these codes placed within your pages you will highlight the relevant keywords to ad's. You can also designate areas you'd like to have ignored by adding a (weight=ignore) to the starting tag also available from the link below...

If your ads simply don't display what you want them to then: Add keywords to both the keyword and description meta tags, Headline and title tags. Domain name is important. Sometimes the domain name seems to trump anything you attempt to do. This may explain why it's so easy to rank in Google if your domain name has the exact keyword in it...

Hang on a couple days. You might find that at times ads do not appear properly but after waiting a few days, the spiders appear to know what the page is all about and will display the ads you want. Sometimes certain pages for whatever reason just never do get it right, it's unusual but can and does happen...

Looking to find the best strategy on [Adsense lincome Exposed](#), then click the link to find the best advice on [AdSense Income Guide](#) for you.

You can also find this article published on [Adsense Income Tips](#), and on the tag pages [adsense](#), [Adsense income](#), [Web Design](#).